

KIAWAH ISLAND
COMMUNITY
ASSOCIATION

2025 KICA BOARD CANDIDATE

Bran Petranovic

KIAWAH PROPERTY

Villa on Sea Forest Drive

Part-Time Resident (also resides in Wilmette, Illinois)

KICA Member Since 2020

KIAWAH AFFILIATIONS

KICA Finance Committee Member - *current*

KICA Amenities Committee Member - *former*

Windswept III Regime Board of Directors - *current*



EMAIL

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PROFESSIONAL WORK HISTORY & EDUCATION

I am a graduate of the University of Toronto and Northwestern University, and have my CFA (Chartered Financial Analyst) designation. For over twenty five years, my professional experience has been focused in investment management and has included risk management, operational, managerial, and senior portfolio manager roles. I currently work at UBS Asset Management, where I am a senior portfolio manager responsible for fixed income investing on behalf of multinational institutional investors and sovereign wealth funds.



Success in my role is not just defined by positive performance, but also developing trust and respectful and mutually beneficial relationships.

COMMUNITY OR BOARD LEADERSHIP EXPERIENCE

Since 2021, I have been a member of the KICA Finance Committee where my focus has been revising the financial controls manual, updating and creating an Operating Cash and Reserve Fund investment policy statement, and substantial involvement in the annual budget. I was on the KICA Amenities Committee from 2021-2023 which resulted in many positive outcomes, including improvements to the leisure trails. I currently serve on the Board of Directors and as Treasurer of Windswept III (East Beach). These experiences have given me a deep understanding of the challenges and opportunities that KICA has and will face going forward.

In addition to my Kiawah service, I have served on the CFA Society of Chicago Board of Directors (over 4,000 financial professional members). I currently mentor active duty and military veterans transitioning into financial services, and mentor CFA's, both via formal mentoring programs. Professionally, I have served and currently serve on multiple investment committees and global industry committees.

The most successful organizations I have been a part of are a result of diverse thinking, respectful and thoughtful discussions, and those that set clear and achievable goals. These are objectives that I would focus on if elected to the KICA Board of Directors.

VISION

KICA should strive to become a more effective, transparent, and highly communicative organization. KICA's budget and Reserve Fund have greatly benefited from the significant increase in sales and values of individual properties on the island. It is unlikely that this trend will continue indefinitely, and KICA needs to address its productivity and expenses in a thorough manner prior to this trend reversing. Increased transparency and communication would help resolve potential issues



and concerns that owners have before they occur, and lead to better outcomes both for KICA and owners. Owner questions and concerns should always be addressed in a timely, respectful, and informed manner.

KEY ISSUES

My family has been coming to Kiawah for close to a decade and we became owners in 2020. It was an easy decision to purchase a home here, as it is truly a wonderful, idyllic, and naturally beautiful island. The island, though, has changed quite a bit over the past decade as climate change and increased development has impacted infrastructure, security, and the character of the island. The key issues I am passionate about are the infrastructure challenges coming from both climate and property development on the island and ensuring that KICA is financially sound and prepared for these challenges.

VALUE TO THE BOARD/COMMUNITY

Through working on the KICA Finance Committee and as Treasurer of Windswept III, I have a strong understanding of the financial condition and issues that KICA faces. I would apply this understanding and my professional experience to improve KICA's financial condition, and to ensure that KICA is prepared for any future contingencies. I am a passionate advocate of conservation and thoughtful development. I would strive to build stronger relationships with the various island constituents with the intention of finding balanced and mutually positive solutions to our current and future infrastructure challenges.

