

KIAWAH ISLAND
COMMUNITY
ASSOCIATION

**CHARTER – BOARD OUTREACH AND EDUCATION
COMMITTEE**

KICA Mission:

The Kiawah Island Community Association exists to preserve and enhance the quality of life and property values of its members. This includes taking the leadership role in ensuring that Kiawah Island’s unique look and feel is preserved by exceptional stewardship of its resources, which provide for a beautiful, safe, well-maintained, and friendly community.

Goals / Objectives

To encourage potential KICA Board candidates to run, to respond to questions those candidates may have, to assist in the collection of information from candidates and to provide the means to disseminate that information to all KICA members. As part of these activities, no member of the Committee shall publicly endorse any candidate, and the Committee will not vet nor make any candidate recommendations to KICA members.

Specific Responsibilities / Tasks:

Outreach

After the KICA Annual Meeting, the Committee will review past best practices and determine how best to reach out to KICA members to solicit Board candidates. It will then carry out those efforts. The Committee will develop a timeline for the process which strives to maximize KICA member participation, both for candidates running and members voting.

Information Collection/Dissemination

KICA staff will assist in the information collection and dissemination function of the Committee. The KICA COO will act as a liaison between the Committee and KICA staff.

The Committee and KICA staff will obtain and post on the KICA website a statement from each candidate responding to questions presented to all candidates. The Committee will also require each



candidate to respond to the following question with the understanding the question and answer will be provided to all KICA members:

“Have you been convicted of a felony within the past ten (10) years?”

The Committee and KICA staff will obtain and post on the KICA website a candidate video statement in which each candidate responds to questions presented to all candidates, although the questions in the statement and the video do not need to be the same. The Committee shall have at least one information session open to all KICA members – in person and/or remotely – to provide information on Board service and the election process, and to answer questions. The Committee and KICA staff will also provide additional opportunities and/or events to meet the candidates.

Membership and Terms of Service:

Chair: KICA Board Member

KICA Members: Seven (7) Members including Chair

Term: The six (6) remaining Committee members shall have terms of two (2) years and their terms staggered so that two (2) members rotate off the Committee each year. Committee members in each term shall preferably include a former KICA Board member.

Members will be solicited from the KICA Membership. The selected Committee members should represent as many demographic facets as possible of KICA members. All committee members shall be in good standing with KICA and sign the Conflict-of-Interest Policy. All members will be selected by the KICA Board of Directors in Executive Session.

This is a standing Committee and meetings are not open to the Public. Minutes will be taken at each meeting and are available.

Budget – N/A

Reporting

The Committee shall report to the KICA Board shortly after the Board election, and will provide a written “lessons learned” presentation that can be used by future Committees in an effort to establish best practices.

APPROVED: KICA Board of Directors on December 4, 2023.

