

KIAWAH ISLAND
COMMUNITY
ASSOCIATION

CHARTER – SANDCASTLE USER GROUP

KICA Strategic Plan

Providing Outstanding Amenities and Services. The association, with member involvement, will provide recreational, educational, wellness, social and service opportunities on and around the island consistent with a premiere upscale community. The association provides varied opportunities that reflect and appeal to the diversity of interests, ages and lifestyles of members.

- Provide programs and facilities that promote an active lifestyle, wellness, health and safety.
- Continuously improve association facilities and programs, including expansion where deemed appropriate.
- Maximize the use of facilities by members.

Preserving the Kiawah Experience for Future Generations. Creating Kiawah memories and experiences for the current membership is a primary responsibility of the association. Additionally, it's critically important to plan for the future to ensure Kiawah remains special.

- Continuously evaluate trends, new opportunities and different approaches to achieving community objectives.

Goals

- To provide feedback and ideas on current Sandcastle social, educational, fitness & wellness programming.
- To provide feedback and assist in determining the overall “experience” to be achieved at the Sandcastle, as well as at each of the pool areas.
- To provide feedback and assist in determining the standards for the Sandcastle facility.
- To provide feedback and assist in evaluating the use of reservation systems.



Membership

Chair: Director of Recreation

KICA Members: 10-20 members

- 3 members (Carol Medendorp, SueEllen Hanon, Madeleine Kaye) have been selected from the group suggesting a Sandcastle Committee.
- Members may indicate their interest in assisting with this user group.
- Members may be requested to join this user group, in order to increase the diversity of the group.
- User group should encompass a wide group of users of the Sandcastle, to include resident, non-resident, family users, fitness users, pool users, club users, etc.

Terms of Service

- This is a user group, not a standing committee. Service ends when work of the user group is completed.

Process

- Review all current programming of the Sandcastle. Provide feedback on what is successful and what could be improved.
- Discuss the standards for the Sandcastle, in terms of aesthetics, customer service, etc.
- Discuss the experience that should be set for the Sandcastle overall, as well as the various components of the Sandcastle:
 - Oceanview Pool
 - Family Pool
 - Gym
 - Fitness Classes
 - Club & Group meetings
 - Member Services
- Discuss the balance with private events and community usage.
- Discuss various miscellaneous issues:
 - Use of reservation systems
 - Use of adult pool by 18-20 year olds
 - Use of Sandcastle by guests (accompanied & unaccompanied)
- Discuss how to better gain user support for changes and/or new initiatives
- Develop long term feedback system with members

