

2021 KICA BOARD CANDIDATE

Cameron McConnell

Member Since 2018
4574 Park Lake Drive
Regime Villa
Part-Time Resident
Primary Residence: James Island, SC
No Governor's or KI Club Affiliation



Candidate Overview

I first visited Kiawah in 2016 for my best friend's engagement to his now wife at Beachwalker Park. I own a villa in the Parkside Community that was purchased in 2018. I was a full-time resident until June of 2020 and then moved to James Island where I rent my villa out currently. I spend most of my time on the island either at the beach or at the golf courses. One of my favorite enjoyments is being able to talk my dog out to the Ocean Course year-round and let him enjoy the water.

Community Involvement

I currently am not involved within Kiawah Island Community but have previously been involved in an Executive Action Committee for the City of Smyrna Georgia. Within this committee, we initiated multiple public works projects as well as community projects that eventually saw the Atlanta Braves MLB Team, make a professional move to the city of Smyrna from downtown Atlanta. With these community initiatives, the city saw increased property values, business development, commercial



development, and retail development that made Smyrna one of the most desirable areas to live in the City of Atlanta.

Professional Background

A graduate of The University of Georgia Terry College of Business, one of the first positions I had accepted was as a Capital Markets Analyst for a Mortgage Division based out of Atlanta GA. Our division went from a small \$75M dollar annual volume to a robust \$1.8B over a 2.5-year time frame under our Director of Capital Markets and myself. We were consistently gaining 20-30 basis points higher than industry standards and routinely meet our budgeted goals. Our footprint grew from a division with 4-5 locations in Georgia, to more than 20 locations from Florida, Georgia, Alabama, Mississippi, and all the way to Colorado. Due to an acquisition, was able to transition into a sales role for both StateBank & Trust along with Pulte Mortgage here in the Charleston Market. In both of those roles, helped increase sales as well as customer retention for both companies respectively. Wanting a change in careers, I accepted a position with Atlas Executive Consulting as a Sr. Analyst working with the Joint Naval Base in Charleston and in the Data Center & Cloud Hosting Services Division performing Financial Analysis, Data Analytics, and executing Business Intelligence Solutions. Through multiple software platforms was able to effectively create a data model and P&L for the division that was previously running at a consistent loss. Through cost cutting recommendations, KPI's, revenue analysis, and budget structuring, I was able to accurately project and forecast for the division their current and annual Profit and Loss so the

command, along with leadership, could maintain a more balanced operating budget. Along with these personal accomplishments, I am currently seeking my MBA in Business Analytics from Clemson University (August 2021) and would be honored to not only serve but provide a different perspective for the Kiawah Community.

Board Service Statement

I am running because I want to get involved with an island that has brought me so much joy. I have seen best friends get married, family visit for the holidays, sunrise service on the beach, and enjoy the gorgeous sunsets our island offers. I feel that I would be able to bring my financial experience as well as bring a different perspective that is not currently being reflected by the board. As someone who is in their 30s, I feel I would be able to bring a youthful approach along with keeping the core values that are Kiawah.

View Cameron's video interview at kica.us/vote.

