

KIAWAH ISLAND
COMMUNITY
ASSOCIATION

To: KICA Board of Directors
From: Jimmy Bailey
Date: January 4, 2021
RE: Recommendations to Assist in the Facilitation of the 2021 PGA Championship

Background: The Kiawah Island Golf Resort will be hosting the 2021 PGA Championship Tournament, one of golf's four major tournaments, from May 17th to May 23rd, 2021. The board is being asked to consider requests from the PGA to facilitate the successful operation of this event. Several members of the Senior Management team were involved with the planning and execution of KICA's role for the 2012 event, and our experience then has been helpful in considering these requests (In 2012 we didn't have the benefit of a prior event to assess these issues).

The event is expected to attract an exceptionally large number of people to the island, both attendees and people associated with it. The PGA's plans are focused on facilitating the event in the most efficient manner possible, while limiting inconveniences to members and island entities.

Preliminary information provided by PGA staff indicates the following:

- Potential daily impacts on island:
 - 3,600 tournament officials, volunteers, etc.
 - 32,000 tournament attendees
 - 200 island support staff (EMS, fire, police, etc).
 - 1700 island employees (KIGR, KDP, KICA, TOKI)
- There will be approximately 100 buses shuttling attendees from off-island lots (Freshfields) to and from the event. Buses will be full-sized coaches.
- There will be four separate shuttle routes on-island serving attendees
- Buses will run from 5:00 a.m. to 9:00 p.m.
- The greatest influx of spectators is expected to be between the hours of 7:00 AM and 11:00 AM.



The board is being asked to consider three recommendations, to support the tournament. Each request has been discussed with KICA Security and leadership staff; and, staff recommendations are below.

1. Temporarily Relocate Security Office's Base of Operations for Pass Issuance

The objective is to move traffic more efficiently onto the island during the PGA tournament by relocating KICA's commercial pass operation (now in admin) to the Island Center on Betsy Kerrison Parkway. All island access credentialing and pass issuance would occur from this temporary site. Doing so will facilitate the free flow of traffic through our gates as security personnel would need only to visually check passes or decals and wave pre authorized vehicles through. Security would not have to impede the flow of traffic by issuing passes at the gate. Relocation would also avoid additional traffic at the already busy Kiawah Island Parkway/Beachwalker/Gate intersection, as well as parking challenges at our Beachwalker Center location where the pass office is currently located. All expenses related to the relocation of the pass office would be borne by the PGA.

All pass operations would operate in this location from Monday, May 17th through Sunday, May 23rd. Pass office operations would be 24 hours daily, 7 days per week, so as not to confuse members, visitors, or guests as to where pass operations are occurring during PGA week. This location will be staffed by KICA security.

Communications regarding this change will be done with KICA members, contractors, rental agencies, other island entities, etc. There will be directional signage in place on Bohicket and River roads, paid for by the PGA. Public Safety Officers will be assigned to the Bohicket/River/Betsy Kerrison intersection, in order to check credentials going to the island. Those without proper credentials will be directed to the pass office location.

This request is the same as for the 2012 PGA Championship & this relocation worked well for handling island access.

Staff: Staff is in support of this PGA request.



2. Prohibit commercial work during the event

With the potential of having approximately 32,000 spectators per day, high occupancies and shuttles running throughout the day, PGA seeks to prohibit commercial work to limit the amount of both oncoming and on-island traffic. This would also enhance the efficiency of the transportation system, as well as safety for pedestrians, bicyclists, drivers, etc.

The ban would impact commercial work, including but not limited to:

- Construction work
- Landscaping work
- Routine repair work
- Routine deliveries (i.e. furniture delivery)
- Household movers

However, there are recommended exceptions:

- Food service deliveries (food, beverage & ice, including catering)
- Fuel deliveries
- Home health care workers
- Housekeepers
- Pool maintenance
- Trash services
- Delivery vehicles (UPS, FedEx, Amazon, US postal service)

In addition, any repair deemed an emergency would be permitted, as determined by security supervisors on-duty. If an unusual circumstance occurs, it would be referred to KICA's Director of Security, Director of Operations, or if necessary, our COO.

Conversations have been held with Scott Dawson, general manager of the Kiawah Island Club and Rodney Beard, general maintenance supervisor for the Club. Both are in full support of prohibiting commercial work with the noted exceptions listed.

The prohibition on commercial work would be in effect from Monday, May 17th to Sunday, May 23rd.

Communication regarding this change would begin immediately, through KICA's commercial pass office and encroachment office. KICA would request additional distribution through TOKP's business license office and the Architectural Review



Board. KICA maintains an email list of many contractors to the island. INFs would be sent to contractors over the next several months, so that they may plan accordingly. Information would also be communicated with the KICA membership, other island entities, rental agencies, and property management agencies over the next several months, so they may also plan accordingly. **This request is the same as for the 2012 PGA Championship & was deemed successful.**

Staff: Staff is in support of this PGA request.

3. Prohibit on-street parking

The PGA tournament staff requests that KICA not allow parking on any streets during the tournament in order to more efficiently move traffic onto and around the island. This prohibition would be in effect from 5:00 a.m. through 6:00 p.m. daily, from Monday, May 17th to Sunday, May 23rd.

Reasons for the request include:

- Allow for unimpeded bus traffic around the island, with a minimum of 100 coach-sized buses traveling the island throughout the day.
- Allow for unimpeded access for emergency vehicles.
- Enhance the safety of pedestrians & bicyclists by keeping line of sight clear for higher traffic volumes.
- Eliminating the tendency for people to seek parking on streets closer to the tournament for walking/biking and/or closer on-island shuttle stops.
- Eliminating tendency for people to circumvent Freshfields parking lots and bus system to locate parking at someone's home for the day and using on-island shuttle systems intended for members and guests staying on-island. The shuttle system capacity was determined through PGA's evaluation of the transportation needs of on island ticket holders. The on-island shuttle system would be overwhelmed if Freshfields parking is circumvented.
- To ensuring those guests using rental market homes are parking all vehicles on the property.

Discussions have occurred around having a *partial* parking ban. Staff does not support prohibiting parking on only certain streets for these reasons:

- **Difficulty in communication:** With numerous streets being used for shuttles from Freshfields Village and on-island routes, there will be difficulty in communicating streets involved in the parking ban, particularly for the high volume of island visitors that week.



- Difficulty in enforcement: KICA security patrol would be enforcing the parking ban. With limited security patrol officers, handling a partial parking ban would be time consuming, as people confuse streets and where they are & are not permitted to park. With high occupancy numbers, at any time, KICA security patrol's time will be consumed by providing response and support to emergency calls (i.e. EMS, fire, CCSO), wildlife calls, emergency assistance (i.e. jump starts) and other calls for assistance. A total parking ban would ensure KICA security patrols can focus on other more urgent items and deal only with the handling of occasional infractions to the total parking ban.

As stated, enforcement of the ban will be handled by KICA security on KICA roads. If a vehicle is parked on the street, the KICA member and/or rental agency would be notified of the infraction and given reasonable time to move the vehicle. If the vehicle remains unmoved, the vehicle would be towed at the owner's expense.

KICA's current rules restrict parking as follows:

- *Driving or parking on the road shoulders/easements is not permitted, except in emergencies or by permission of the KICA COO, Director of Operations or Director of Security. (2.C.)*
- *No vehicle shall be parked in front of or across the street from a driveway in any manner that impedes entering or exiting any driveway or access to a mailbox. Nor shall any vehicle be parked to impede access to or visibility of leisure trails. (7.E.)*
- *Vehicles may not be parked overnight on any road. (7.F.)*
- *Vehicles must be parked in a manner that permits the free passage of emergency vehicles. For example, vehicles may not park directly across the road from each other. (7.G.)*
- *Vehicles may not be parked on roads where solid yellow lines or medians exist. (7.H.)*
- *Vehicles may not park on the street within the circle of a cul-de-sac, in order to maintain emergency vehicle access at all times. (7.I.)*

Given the magnitude of the PGA Championship Tournament staff supports this recommendation. Given the volumes of traffic expected both off-island and on-island, as well as what needs to be achieved to ensure the safety of all, the intent of the requests is to minimize difficulties for the membership and to provide an enjoyable experience for tournament patrons and players. **This request is the same as for the 2012 PGA Championship & was deemed a success**

Staff: Staff is in support of this PGA request

4. Use of KICA property



The PGA requests use of the following KICA property:

- The beach parking area, located next to STJFD Station 6, located on Ocean Course Drive. This location will be utilized for bus staging to the event.
- Flyway Drive, between Jackstay Court & Royal Beach Drive, for bus staging to the event.
- Sea Forest Drive, between the two entrances of Summer Duck Way (Night Heron), for a bus loading zone. Shuttle staff members will be onsite & manage this loading zone.

Action Being Sought: Board approval is being sought for the following PGA requests:

- Relocation of pass operations
- Commercial work prohibition, with noted exceptions
- On-street parking prohibition
- Use of KICA property

