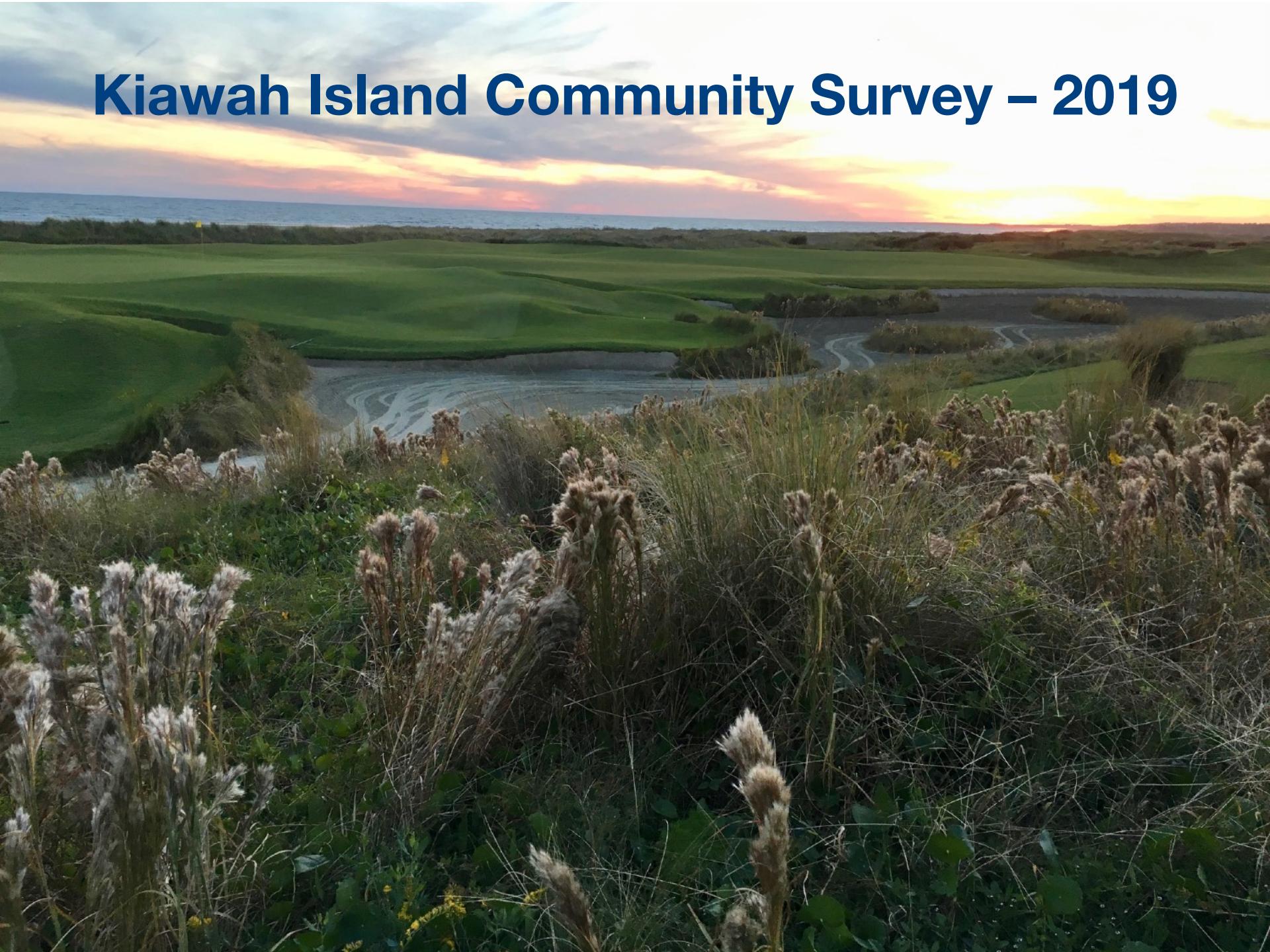


Kiawah Island Community Survey – 2019



Headlines/Highlights

KICA's Community Survey



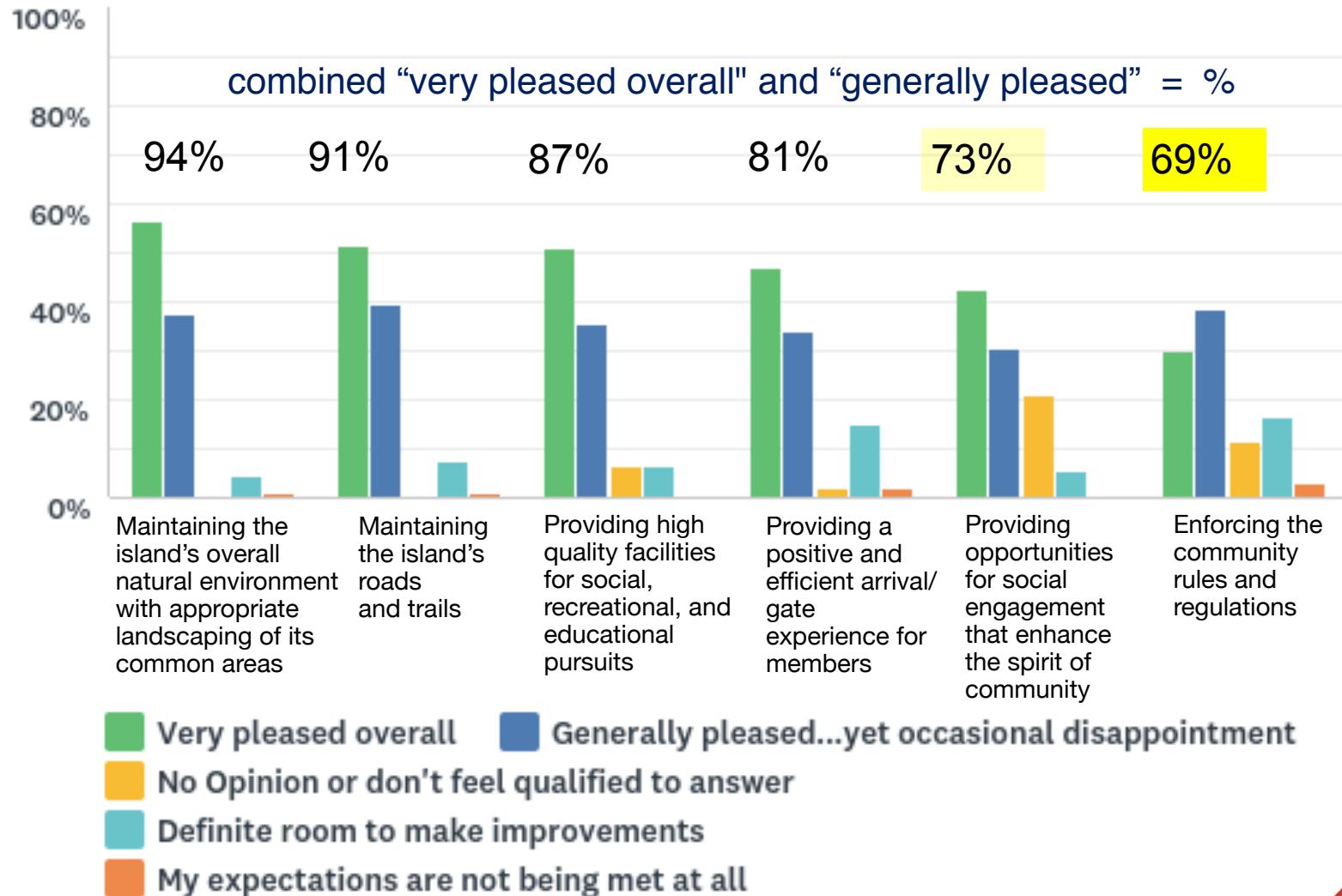
Community Survey Overview

1. Very solid response...**almost 2000** participants
2. **Balanced** representation...
 - Both for Kiawah Island Club, Governor's Club and non-club members
 - Diverse length of ownership with over half having ownership of 10+ years
3. **Affirming** that KICA and island resources are focused on the right things

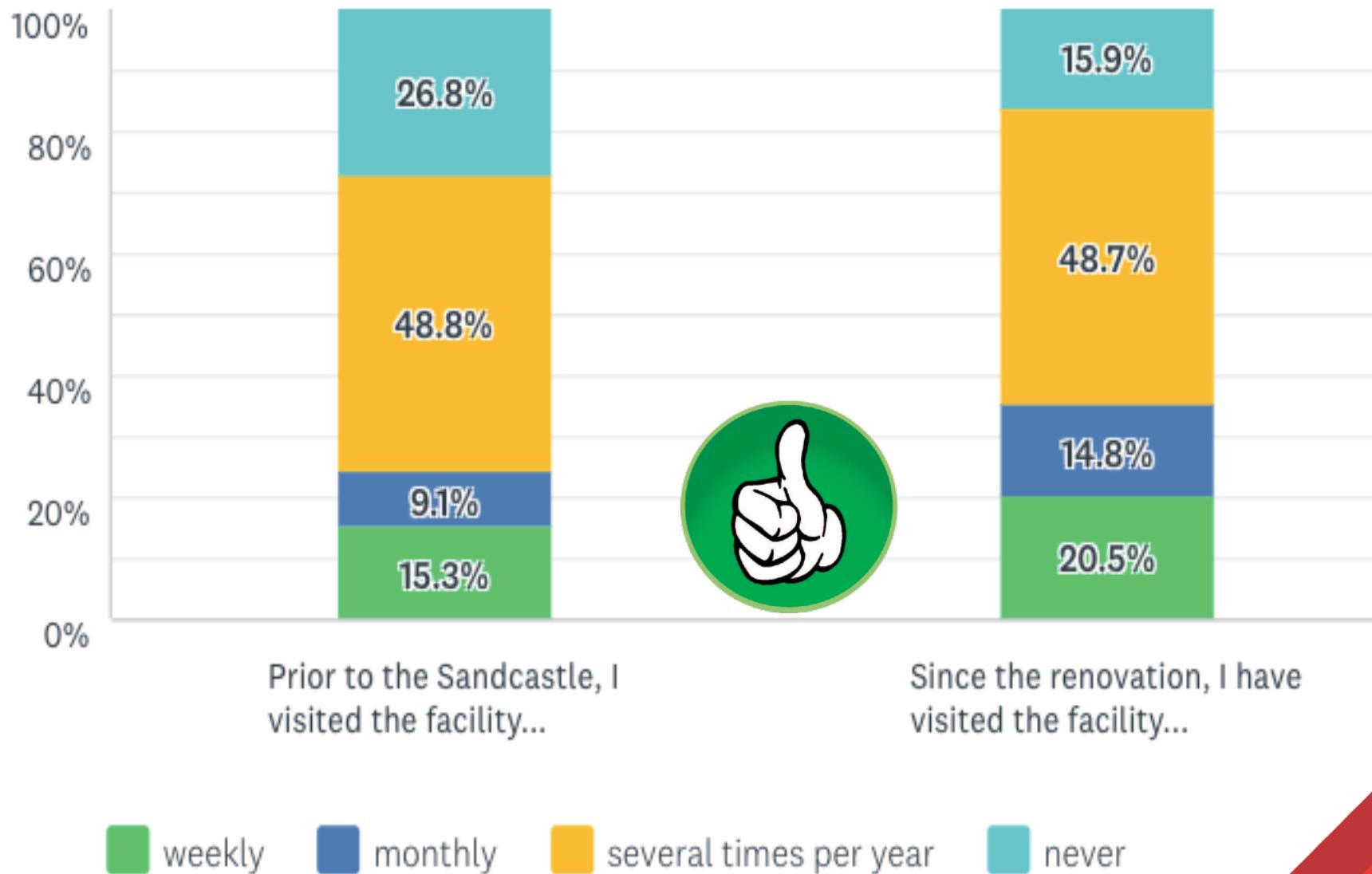
Other communities considered...

1. Hilton Head
2. Seabrook
3. Sea Island, Georgia
4. Wild Dunes

Highlights

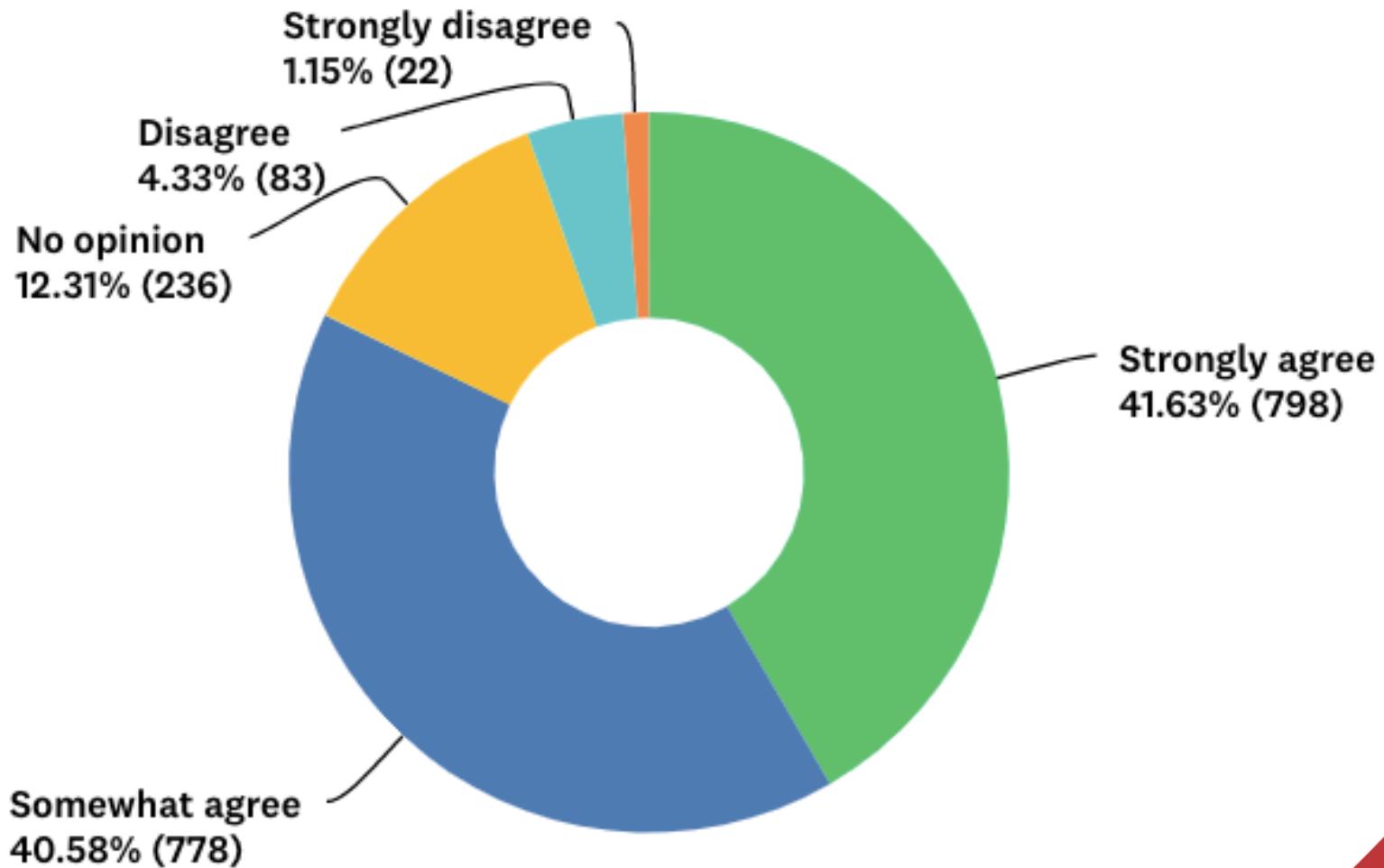


Highlight: Sandcastle Visits



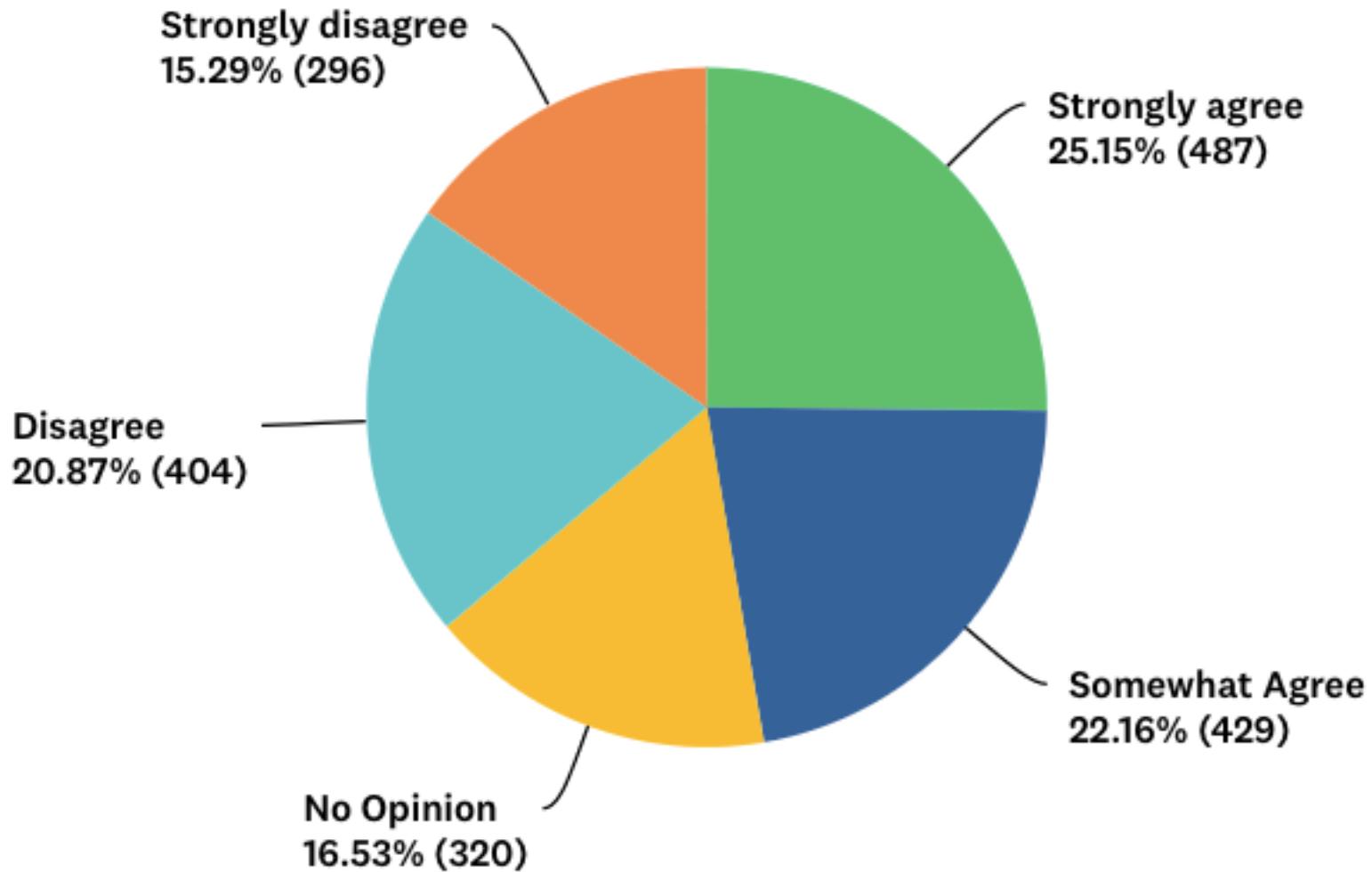
Highlights

Sandcastle representative of Kiawah brand



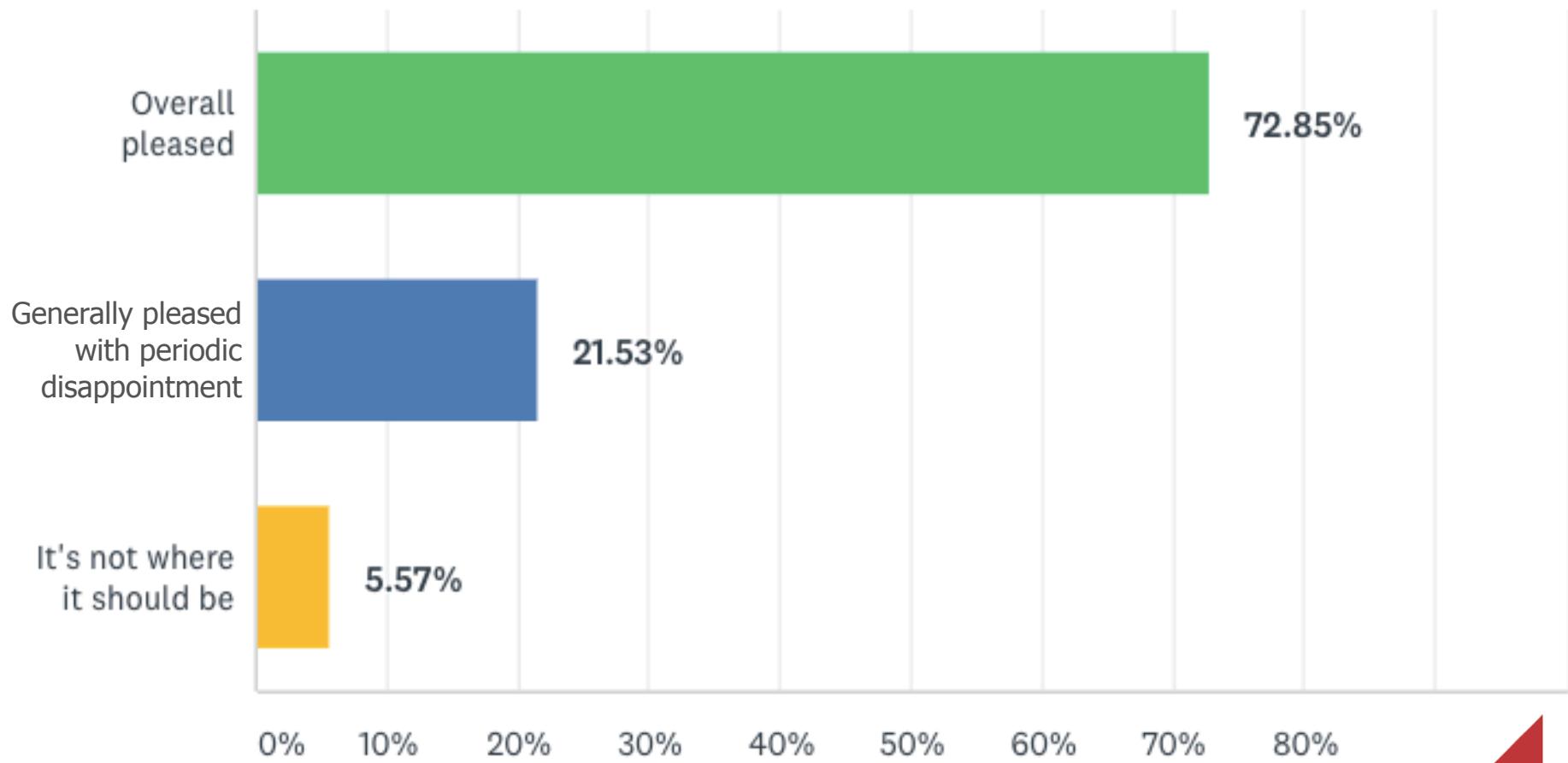
Willingness to Fund a Heated Pool

(47% agree to 36% disagree)

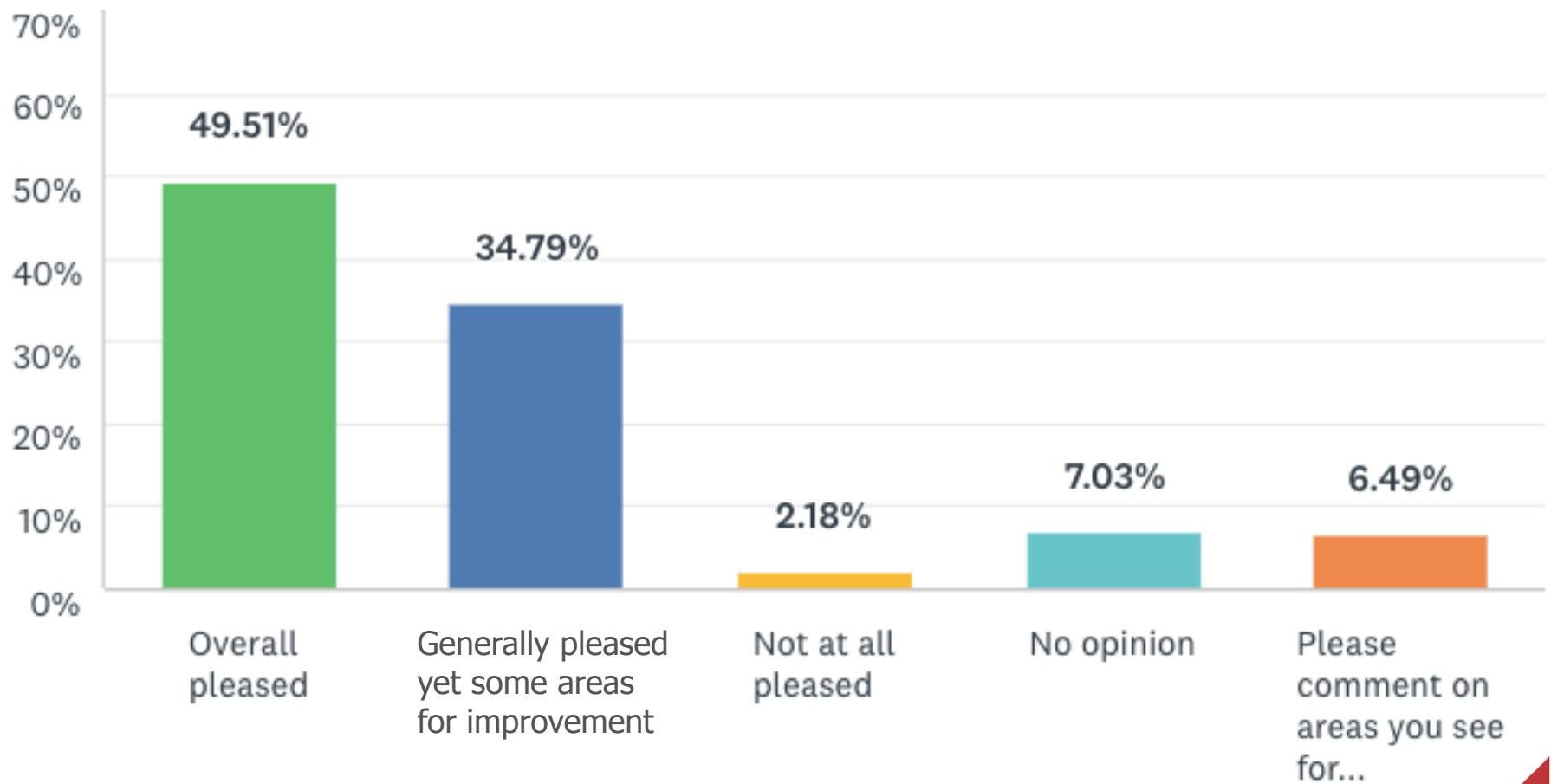


Highlight: Communications

94.4% overall pleased or generally pleased!

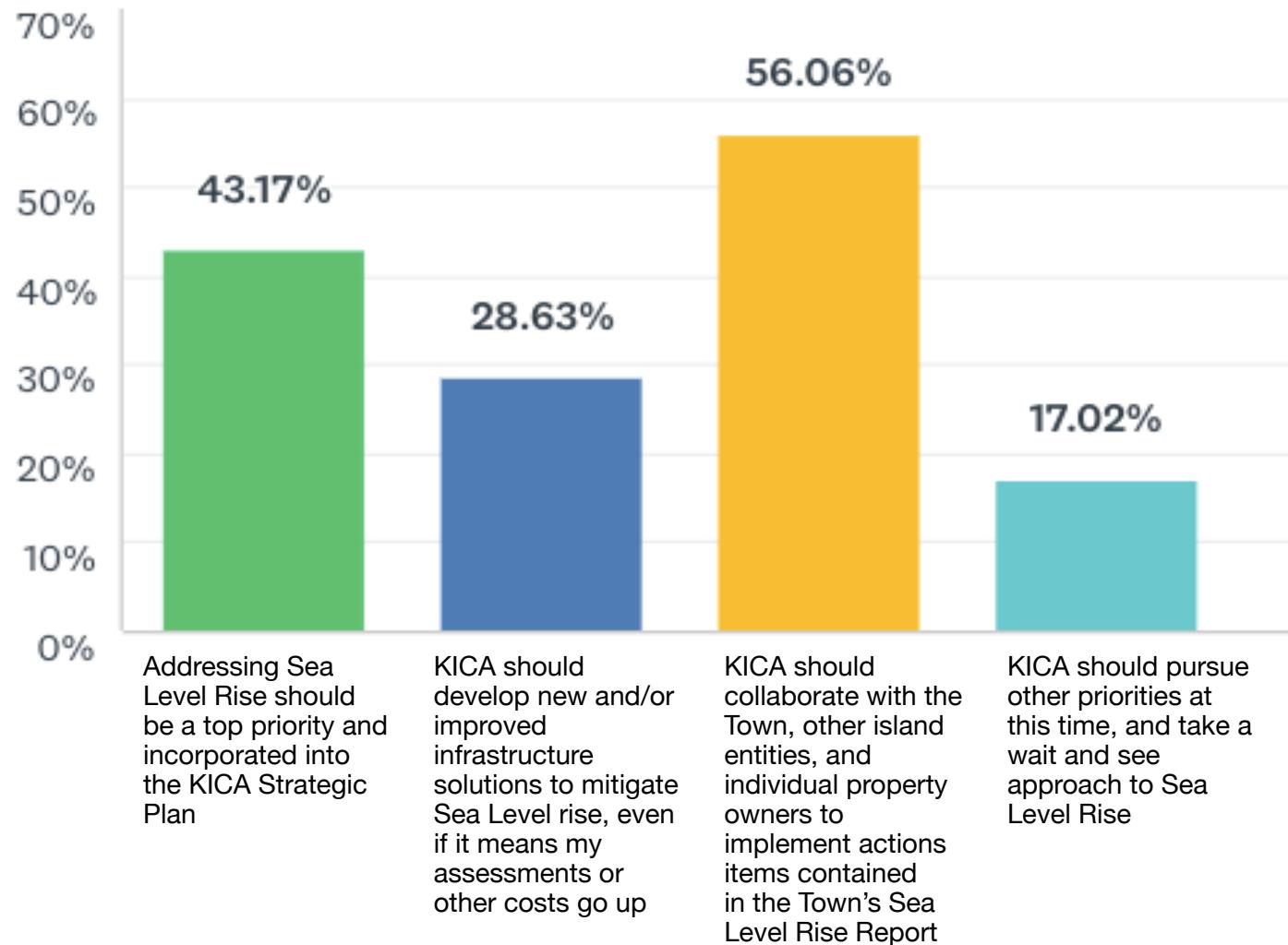


Highlight: Technology



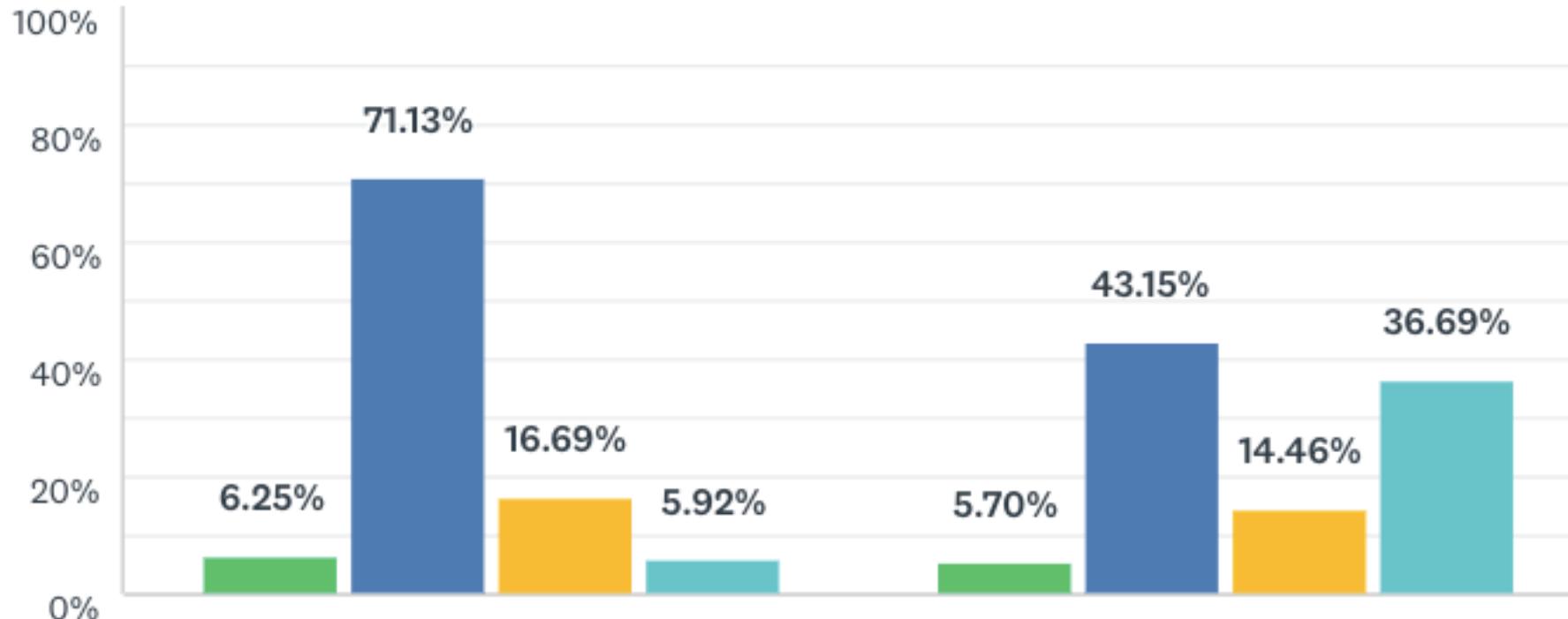
Highlight: Sea Level Rise

priority is to collaborate with town and other island entities & address in strategic plan



KICA Assessment Perceptions

very much believe KICA is in the right “pocket”



In 2019, the average KICA annual assessment for a home on Kiawah is about \$2400. Based on your understanding of KICA's overall scope of responsibilities, this amount seems:

Relative to your perception or knowledge of other premier/high end communities, KICA's annual assessment seems:



Low



About right



Too high



No opinion

KICA Assessment Perceptions

willingness to spend more to maintain
Kiawah's reputation as a premier community

