

KIAWAH ISLAND

# COMMUNITY

ASSOCIATION



## Strategic Plan

---

KICA.US



## Strategic Plan

### Our Vision

Kiawah is a special place for creating emotional connections for its members and guests alike.

### Mission

The Kiawah Island Community Association exists to preserve and enhance the quality of life and property values of its members. This includes taking the leadership role in ensuring that Kiawah Island's unique look and feel is preserved by exceptional stewardship of its resources, which provide for a beautiful, safe, well-maintained and friendly community.

### Creating 'Kiawah Memories and Experiences'

- Travel to, from and on Kiawah shall be safe and efficient. The association will aggressively pursue local and regional discussions and initiatives with respect to mobility.
- The association shall strive to provide world-class customer service to its members and guests.
- The association shall maintain its infrastructure, facilities and landscaping at high standards.
- The association shall sponsor, organize and participate in programs/activities that build a sense of community.



- Build on the proximity between Kiawah and Charleston and promote area events and activities.
- Enhance the spirit of community and volunteerism.

## Stewarding the Island's Natural Resources

Kiawah's beach, maritime forest, abundant wildlife, and natural environment are tremendous assets for current and future generations. The association supports efforts to ensure an appropriate balance exists between development and environmental considerations by:

- Using native plantings throughout the island and leading by example on common property.
- Eradication of undesirable plant species.
- Promoting the preservation and protection of the beach, marsh and other nature-rich experiences on the island.
- Promoting green practices with respect to energy management, non-motorized transportation options, waste management and water conservation, and building efficiency.

## Providing Outstanding Amenities and Services

The association, with member involvement, will provide recreational, educational, wellness, social and service opportunities on and around the island consistent with a premiere upscale community. The association provides varied opportunities that reflect and appeal to the diversity of interests, ages and life-styles of members.

- Provide programs and facilities that promote an active lifestyle, wellness, health and safety.
- Educate members regarding the full range of association services and programs by using a variety of communications methods.
- Provide educational, cultural and social opportunities for members.



- Continuously improve association facilities and programs, including expansion where deemed appropriate.
- Maximize the use of facilities by members.

## Building Kiawah's Resilience to Risks Associated with Sea Level Rise, Flooding and Other Impacts of Climate Change

Kiawah will remain a premier residential-resort destination and be widely recognized as a leader among all communities for ensuring that it has adapted to changing environmental conditions for decades to come. This will be accomplished by KICA through:

- Maintaining a leadership role with other community entities to coordinate responses to changing environmental conditions.
- Providing ongoing and up-to-date education and regular reports to the community about conditions on Kiawah and response to these conditions.
- Utilizing an adaptive management approach to address flooding, sea level rise and climate change issues thereby allowing decisions-makers to plan for, prioritize and stagger investments.
- Monitoring unacceptable or undesirable conditions and developing response plans to address issues in a timely manner.

## Preserving the Kiawah Experience for Future Generations

Creating Kiawah memories and experiences for the current membership is a primary responsibility of the association. Additionally, it's critically important to plan for the future to ensure Kiawah remains special.

- KICA shall engage in strategic thinking sessions, and update the Strategic Plan document as necessary.



- Continuously evaluate trends, new opportunities and different approaches to achieving community objectives.
- Continuously plan for leadership succession.
- KICA will work cooperatively and collaboratively with the town, the developer and the resort for the benefit of association members.
- KICA will work with the developer to transition responsibilities to the association in a seamless manner.
- Ensure an accountability and enforcement of community standards and covenant compliance.

## Values That Sustain Us

In all of its activities the association shall strive for the highest levels of integrity and set an example for proper decorum and respect. Business, personal ethics, customer service and a spirit of generosity should be a part of the association's culture. Proper stewardship of association resources will allow the community to maintain its financial stability. Stewardship of the community's natural resources will preserve Kiawah's unique character. Both will contribute to the enhancement of property values.

Excellence is our standard for the services, facilities, and infrastructure that we provide our members. We will continuously look for ways to communicate with a diverse membership, which consists overwhelmingly of owners whose primary residence is elsewhere. As the single entity that represents all property owners, KICA shall provide thoughtful and assertive leadership among island entities and in the greater Charleston area community.

