



KIAWAH ISLAND

COMMUNITY

ASSOCIATION

Board of Directors

Minutes

Sandcastle Community Center

March 13, 2020, 12:00 PM

Members Present:

Sue Schafer

Dave Morley

Diana

Mezzanotte

David DeStefano

Jerry McGee

Brad McIlvain

Townsend Clarkson

Staff:

Jimmy Bailey, COO Holly

Newman, Secretary

Jimmy Bailey convened this meeting of the KICA Board of Directors.

In accordance with the KICA covenants the board is to elect officers at the first duly called meeting after the Annual Meeting.

Jimmy Bailey read a proposed slate of officers for 2020-2021:

Diana Mezzanotte, Chair

David DeStefano, Vice-Chair

Dave Morley, Treasurer

Holly Newman, Secretary (staff)

Brad McIlvain motioned to appoint officers as follows:

Dave Morley seconded the motion. There was no discussion and the motion passed

unanimously. Diana Mezzanotte, Chair, addressed the audience commenting on the following:

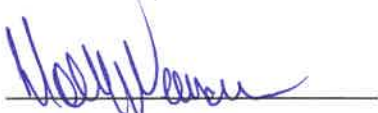
- Water mitigation, a reminder for the membership to participate in upcoming educational sessions, one on one opportunities and the upcoming vote.

- Strategic planning, thanks to Ben Cheatham, a new process allowing the newly elected board members to attend, was implemented. The session took place earlier in March.
- The creation of four task forces, which are not a new concept, but largely unutilized in recent years, have been formed.
 - Nominating Committee: Led by Brad McIlvain, Sue Schafer and Townsend Clarkson, with a prerequisite that the committee will no longer recommend or not recommend candidates, will review the process and present recommendations to the board in the summer.
 - Community Outreach: Led by Brad McIlvain and Dave DeStefano with the goal of identifying ways the board can interact with the community to better receive input to help the board establish and set goals.
 - Technology: Led by Jerry McGee with a focus on the implementation of Salesforce.
 - Employee Recruitment and Retention: Led by Dave Morley and Diana Mezzanotte to review and research current processes for recruiting and retention of employees
- The results of the Town of Kiawah Island marketing study are expected this summer, based on these results, the task force opportunities may expand.

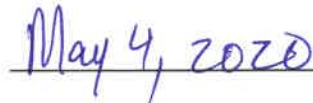
Diana closed with a thank you for participating either on line or in person, a reminder for members to use board@kica.us and a hope for all to stay well.

There being no further business Jerry McGee motioned to adjourn. The motion carried unanimously, and the meeting adjourned at 12:12pm

Respectfully submitted,



Holly Newman, Secretary



Date

