



Mike Feldmann

Nominating Committee Recommended Candidate

Statement of Focus

My attention as a KICA Director would be on three critical tasks that I view as essential to anchoring Kiawah as a special place, a unique island community.

- Preserving Kiawah's natural resources and beauty.
- Maintaining and enhancing the rich and varied lifestyle options we have historically enjoyed as property owners.
- Allocating KICA resources and capital efficiently to increase Kiawah's attractiveness and protect our individual financial investments.

I suspect this might have been easier 10 or even five years ago. Today multiple challenges present: replacing aging infrastructure, generating increased revenue in a smaller real estate market, planning for a changing and reduced role for the developer, maintaining superior yet cost effective amenities, and mitigating where possible the impact of more frequent and powerful storms.

Personal

I have been married to my wife Betsy for over 38 years. We have three children ages 33, 31 and 27. Each is presently single but we would enjoy grandkids should they appear at some point.

We rented at Kiawah in 1996-97 and built our first home on Glen Abbey in 1998. I enjoy designing and building houses, and have done so about every five years, moving to Flyway Drive, Marsh Island Drive and currently Goldenrod Court, where our five years are about up.

Over the past few years as business activity wound down, we began spending about half the year on Kiawah. Our principal residence is Boston, but we are planning to change to South Carolina residents in 2018.

My hobbies include golf, investments, travel and reading (history, biographies, fiction).

Career Highlights

After earning a Bachelor of Arts and Master of Business Administration degree from Michigan State University, I spent over 20 years moving back and forth between corporate operating jobs (Procter & Gamble, Hachette/Grolier, and Digitas) and management consulting (McKinsey, Marketing Corp of America).

As a mid-life crisis, instead of a sports car I got the entrepreneurial bug and founded two successful companies, one in data analytics (sold privately) and the other in sales/marketing software (took public). Later I led a couple of small business turn-around situations. It all wrapped up in 2017 when coincidentally I turned 65.

Other Experience/Volunteerism

- Men's Collaborative to Cure Women's Cancer (Dana Farber Cancer Institute), Habitat for Humanity Boston
- Crossroads for Kids
- Samaritans
- Trustee Dartmouth St. Condo Association
- Capital Planning Committee, Brae Burn CC

Additional Comments

My broad business background has afforded me the opportunity to develop skills central to being a productive board member, helping meet Kiawah's challenges.

- **Critical Thinking:** My orientation is rational, focused and open-minded. I am guided by facts, evidence and analysis rather than emotion.
- **Problem Solving:** I strive to see all aspects of a situation; appreciate and respect differing views; quickly identify key issues; assemble and process data to formulate creative solutions.
- **Collaboration:** Via good experiences and bad, I've learned the importance of inclusiveness and working together. KICA, town, resort and Kiawah Partners at times most certainly have competing agendas and different priorities. Yet these entities all seek to enhance the Kiawah experience. This common interest affords opportunity for cooperation and collaboration.
- **Commitment:** If elected I'd take the director's stewardship responsibility - protecting and enhancing Kiawah's assets - very seriously.