



Kiawah Regime Council- a KICA Committee
May 2, 2014, 9:00 – 9:50 a.m.
Sandcastle Community Center
Notes

Jimmy Bailey, KICA COO, welcomed members, property managers and guest speakers to the meeting.

Ed Monahan, KICA Livability Supervisor, provided an update on KICA's meeting the vacation rental agencies on April 29. It was a good starting point for conversation and the new Community Standards flyer was reviewed and sent to each manager to include in their rental packets. Agents were reminded that making their guest's vacation experience positive meant keeping our owner's experience positive as well. Ed will continue to reach out to the agencies. KICA Communications will be working with the agencies as well to help keep the message of respect your neighbor in the fore.

Danielle Whitson, Kiawah Island Real Estate, shared sales statistics and discussed the importance of curb appeal to new homeowners. Potential buyers are stressing the preference of turnkey quality and are drawn to such properties. Since 2012 sales in West Beach have been increasing and are attributed to the West Beach revitalization program and private renovations. See the full power point presentation on the KICA website (http://kica.us/island_living/regimes/meeting_notes/) for sales comparisons.

Marlisa Bannister, KRC Chair, reviewed past subjects considered by each of the KRC task forces, and asked if there were new topics to be considered for future meetings or task force review (http://kica.us/island_living/regimes/meeting_notes/). Comments/topic interests are welcome at kiawahregimes@kica.us

Questions/Answers

Q. What are the benchmarks to determine success in improving renter's issues?

A. A reduction in numbers of calls to livability and/or security.

Q. Could rental agents ask renters about their experiences?

A. This is generally done internally by the rental manager, specific to the guest's stay. We plan to continue working with agents to gauge the island experience and to measure the success of our message in conveying community standards and expectations.

Q. Will revitalization move to East Beach?

A. Yes, the process will progress throughout the island

V. Adjourned 9:50 am