



**Kiawah Regime Council - a KICA Committee**  
**October 17, 2014 9:00 a.m.**  
**Sandcastle Community Center**

KRC chair Marlisa Bannister welcomed members, property managers and guest speakers to the meeting.

KICA COO Jimmy Bailey gave an update on the activities of the Livability Department. Livability supervisor Ed Monahan (livability@kica.us) continues to build relationships with contractors and rental agents. As a vacation destination, we will likely always struggle with things like towels on railings. However, many strides have been made. KICA Communications has developed a guest information video which has been provided to all rental agents, along with KICA's Community Standards document, with the request to include in all rental packets. Both are available on the website at [http://www.kica.us/island\\_living/guest\\_information/](http://www.kica.us/island_living/guest_information/)

This month's session featured two special topics.

Chris Drury, Kiawah Island Real Estate President, spoke about the impact of revitalization, and applauded the regimes that have enhanced their properties. Potential buyers continue to stress the preference of turnkey quality properties. A power point presentation was shown highlighting many before and after photos, examples of signage upgrades under consideration and sales statistics through September. The full power point presentation can be viewed at <http://www.kica.us/public/files/docs/regimes/KRC-Reinvestment-PPT-Low.pdf>

Chris Merrell, president of Communications Consulting Group, explained that his agency can aid with negotiating and facilitating telecommunications contracts such as Bulk Contracts, Easement Agreements, Ongoing Revenue Shared Agreements, Cell Phone Tower Land Leases and Telecommunications land use. Regimes may have limitations if their services are bundled (provided by association). Merrell's firm works on a contingency basis and is available to discuss specific needs and how best to negotiate ([www.CCGConsult.com](http://www.CCGConsult.com)).