



Sept. 24, 2014

Dear Member:

Enclosed you will find the results of the Amenities Survey that the McMahon group recently conducted for KICA. The intent was to gauge member interest in potential concepts to improve KICA amenities and willingness to pay the requisite higher assessments associated with the improvements. The McMahon Group suggested that a response rate between 30%-40% would be excellent, so we were quite pleased that 51% of you participated. This level of response ensures that the results are statistically valid with a very small margin of error and can be generalized for our diverse membership.


Following this letter you will find the consultant's summary and the actual results for each question in the survey. However, many more pages of data tables are available on the KICA website, should this information be of interest to you. Further, we received over 100 pages of written comments. While too voluminous to mail or post online, any member is welcome to visit the administrative offices and read them. Please contact Carrie Newbern (carrie.newbern@kica.us) to schedule a time.

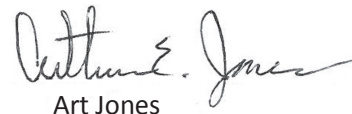
Thank you very much for your participation in this process. It began with the 2006 Strategic Plan, continued with the 2011-2012 Amenities and Services Task Force, the engagement of an experienced and highly-qualified consulting firm, the 2013 focus groups and survey, and finally the survey contained in this report. The process has been lengthy, but the end result is substantial community involvement and a sense of direction established by the membership as a whole.

A significant majority of members (72%) expressed the desire to vote on some, or all of the concepts outlined in the survey. It is clear that the board should respond to that desire, but it will take some time to develop the ideas, which are of greatest interest to the membership. This will be done thoughtfully over the next few months, and we will report back to the community on our progress.

Sincerely,


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Chair


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Vice-Chair


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