

KIAWAH ISLAND COMMUNITY ASSOCIATION POTENTIAL AMENITY IMPROVEMENTS OPINION SURVEY

Figure 1: 1. Did you attend one or more of the Member Informational Sessions on May 1-5?

	Overall 1866	AGE				CHILDREN				PROPERTY PURCHASE		RESIDE		MEMBER KIC												
		Under 56 22.2%, 407	56 to 65 38.6%, 710	66 to 75 31.5%, 578	Over 75 7.7%, 142	Yes 16.0%, 294	No 84.0%, 1548	Prior 2011 86.9%, 1601	2011-present 13.1%, 241	Year round 19.7%, 362	Other 80.3%, 1477	Yes 41.4%, 754	No 58.6%, 1068													
Yes	14.5%	259	7.5%	30	13.2%	90	19.8%	109	18.6%	24	6.9%	20	16.0%	236	15.6%	239	7.2%	17	35.5%	123	9.5%	134	15.5%	112	13.7%	140
No	85.5%	1527	92.5%	368	86.8%	591	80.2%	441	81.4%	105	93.1%	268	84.0%	1239	84.4%	1290	92.8%	218	64.5%	223	90.5%	1281	84.5%	610	86.3%	885
Totals	100.0%	1786	100.0%	398	100.0%	681	100.0%	550	100.0%	129	100.0%	288	100.0%	1475	100.0%	1529	100.0%	235	100.0%	346	100.0%	1415	100.0%	722	100.0%	1025

Figure 2: 2. Do you agree that the following amenity improvements identified by the KICA Amenities Planning Group are needed? This question is about the amenity itself, not your satisfaction with the solution

	Overall 1866	AGE				CHILDREN				PROPERTY PURCHASE		RESIDE		MEMBER KIC												
		Under 56 22.2%, 407	56 to 65 38.6%, 710	66 to 75 31.5%, 578	Over 75 7.7%, 142	Yes 16.0%, 294	No 84.0%, 1548	Prior 2011 86.9%, 1601	2011-present 13.1%, 241	Year round 19.7%, 362	Other 80.3%, 1477	Yes 41.4%, 754	No 58.6%, 1068													
Fitness Center																										
Strongly Agree	32.0%	588	43.5%	175	36.7%	256	23.1%	132	13.7%	19	41.6%	121	30.2%	460	29.9%	472	45.0%	107	30.3%	107	32.4%	473	27.2%	203	35.6%	373
Agree	22.6%	415	19.7%	79	24.1%	168	22.9%	131	22.3%	31	23.4%	68	22.5%	343	22.5%	355	23.9%	57	18.7%	66	23.6%	344	20.8%	155	23.6%	248
Neutral	12.8%	235	12.7%	51	9.2%	64	16.3%	93	18.7%	26	10.3%	30	13.5%	205	13.0%	205	12.2%	29	12.5%	44	12.9%	189	13.2%	98	12.8%	134
Disagree	13.1%	240	9.5%	38	12.3%	86	15.6%	89	18.7%	26	10.3%	30	13.7%	209	13.6%	215	9.2%	22	13.9%	49	12.9%	188	14.9%	111	11.5%	121
Strongly Disagree	19.5%	359	14.7%	59	17.8%	124	22.1%	126	26.6%	37	14.4%	42	20.1%	307	21.0%	331	9.7%	23	24.6%	87	18.2%	266	23.9%	178	16.5%	173
Totals	100.0%	1837	100.0%	402	100.0%	698	100.0%	571	100.0%	139	100.0%	291	100.0%	1524	100.0%	1578	100.0%	238	100.0%	353	100.0%	1460	100.0%	745	100.0%	1049
Mean		3.34		3.68		3.50		3.09		2.78		3.67		3.29		3.27		3.85		3.16		3.39		3.13		3.50
Kayak storage																										
Strongly Agree	6.5%	120	12.8%	52	6.4%	45	2.8%	16	3.6%	5	11.7%	34	5.6%	85	5.7%	90	11.8%	28	5.0%	18	6.8%	100	5.8%	43	7.1%	75
Agree	13.6%	251	16.0%	65	16.0%	113	9.7%	55	9.4%	13	14.8%	43	13.5%	206	13.1%	207	17.2%	41	11.2%	40	14.1%	206	13.0%	97	14.0%	148
Neutral	38.1%	702	35.6%	144	37.7%	266	40.7%	231	38.8%	54	34.4%	100	38.8%	594	37.6%	595	42.4%	101	39.2%	140	37.9%	553	35.6%	265	40.2%	424
Disagree	19.6%	362	17.5%	71	18.9%	133	22.9%	130	18.0%	25	21.3%	62	19.3%	296	20.2%	319	16.8%	40	17.6%	63	20.3%	297	21.0%	156	18.5%	195
Strongly Disagree	22.1%	408	18.0%	73	21.0%	148	23.8%	135	30.2%	42	17.9%	52	22.8%	349	23.5%	372	11.8%	28	26.9%	96	20.9%	305	24.6%	183	20.3%	214
Totals	100.0%	1843	100.0%	405	100.0%	705	100.0%	567	100.0%	139	100.0%	291	100.0%	1530	100.0%	1583	100.0%	238	100.0%	357	100.0%	1461	100.0%	744	100.0%	1056
Mean		2.63		2.88		2.68		2.45		2.38		2.81		2.60		2.57		3.00		2.50		2.66		2.54		2.69

Figure 4: 2. Do you agree that the following amenity improvements identified by the KICA Amenities Planning Group are needed? This question is about the amenity itself, not your satisfaction with the solution

	Overall		AGE					CHILDREN			PROPERTY PURCHASE		RESIDE		MEMBER KIC											
	1866		Under 56 22.2%, 407	56 to 65 38.6%, 710	66 to 75 31.5%, 578	Over 75 7.7%, 142	Yes 16.0%, 294	No 84.0%, 1548	Prior 2011 86.9%, 1601	2011-present 13.1%, 241	Year round 19.7%, 362	Other 80.3%, 1477	Yes 41.4%, 754	No 58.6%, 1068												
Separate pools																										
Strongly Agree	29.6%	545	37.2%	150	31.5%	222	25.5%	145	15.3%	21	33.4%	97	28.9%	442	27.7%	438	41.4%	99	26.8%	95	30.1%	440	23.6%	176	33.9%	356
Agree	21.4%	394	22.3%	90	19.7%	139	23.7%	135	19.0%	26	22.4%	65	21.3%	326	20.5%	324	27.2%	65	19.2%	68	22.0%	321	21.7%	162	21.0%	221
Neutral	16.6%	306	15.4%	62	17.3%	122	14.8%	84	24.1%	33	15.5%	45	16.9%	258	17.4%	275	12.6%	30	16.3%	58	16.8%	245	17.1%	128	16.5%	173
Disagree	13.7%	252	11.2%	45	12.8%	90	16.7%	95	15.3%	21	12.8%	37	13.9%	212	14.1%	223	10.5%	25	16.1%	57	13.2%	192	16.1%	120	12.1%	127
Strongly Disagree	18.6%	343	13.9%	56	18.6%	131	19.3%	110	26.3%	36	15.9%	46	19.0%	290	20.2%	319	8.4%	20	21.7%	77	17.9%	262	21.6%	161	16.6%	174
Totals	100.0%	1840	100.0%	403	100.0%	704	100.0%	569	100.0%	137	100.0%	290	100.0%	1528	100.0%	1579	100.0%	239	100.0%	355	100.0%	1460	100.0%	747	100.0%	1051
Mean		3.30		3.58		3.33		3.19		2.82		3.45		3.27		3.21		3.83		3.13		3.33		3.10		3.44
Poolside dining																										
Strongly Agree	22.1%	407	34.2%	137	21.3%	150	16.8%	96	13.0%	18	32.9%	95	20.1%	307	20.2%	319	34.5%	82	17.0%	61	23.3%	340	15.6%	117	26.6%	280
Agree	27.5%	507	29.2%	117	28.4%	200	26.4%	151	23.2%	32	28.4%	82	27.4%	419	26.5%	420	34.5%	82	27.3%	98	27.6%	402	28.0%	210	27.0%	284
Neutral	23.2%	427	17.0%	68	23.3%	164	26.6%	152	27.5%	38	18.0%	52	24.3%	372	24.3%	385	15.5%	37	20.6%	74	23.7%	346	23.9%	179	23.1%	243
Disagree	13.0%	239	9.2%	37	12.8%	90	15.6%	89	15.2%	21	8.7%	25	13.8%	211	13.6%	215	8.8%	21	14.2%	51	12.8%	186	14.7%	110	11.4%	120
Strongly Disagree	14.2%	262	10.5%	42	14.2%	100	14.7%	84	21.0%	29	12.1%	35	14.5%	222	15.4%	243	6.7%	16	20.9%	75	12.6%	184	17.8%	133	11.8%	124
Totals	100.0%	1842	100.0%	401	100.0%	704	100.0%	572	100.0%	138	100.0%	289	100.0%	1531	100.0%	1582	100.0%	238	100.0%	359	100.0%	1458	100.0%	749	100.0%	1051
Mean		3.30		3.67		3.30		3.15		2.92		3.61		3.25		3.23		3.81		3.05		3.36		3.09		3.45
Additional shade																										
Strongly Agree	22.7%	419	28.2%	114	22.0%	155	22.0%	126	14.5%	20	27.7%	81	21.9%	336	21.9%	347	28.9%	69	21.6%	77	23.0%	337	14.7%	110	28.2%	298
Agree	30.7%	567	30.9%	125	31.3%	220	29.5%	169	31.9%	44	29.1%	85	30.9%	473	30.2%	478	33.5%	80	26.6%	95	31.6%	463	27.2%	203	33.1%	350
Neutral	26.9%	497	24.8%	100	27.1%	191	27.4%	157	29.7%	41	26.0%	76	27.0%	414	27.2%	431	25.5%	61	28.3%	101	26.6%	390	32.8%	245	23.0%	243
Disagree	8.7%	160	6.9%	28	9.5%	67	9.6%	55	7.2%	10	7.5%	22	9.0%	138	9.0%	143	6.3%	15	9.2%	33	8.5%	125	10.9%	81	7.0%	74
Strongly Disagree	11.0%	203	9.2%	37	10.1%	71	11.5%	66	16.7%	23	9.6%	28	11.2%	171	11.7%	186	5.9%	14	14.3%	51	10.2%	149	14.3%	107	8.7%	92
Totals	100.0%	1846	100.0%	404	100.0%	704	100.0%	573	100.0%	138	100.0%	292	100.0%	1532	100.0%	1585	100.0%	239	100.0%	357	100.0%	1464	100.0%	746	100.0%	1057
Mean		3.45		3.62		3.46		3.41		3.20		3.58		3.43		3.41		3.73		3.32		3.49		3.17		3.65
More parking																										
Strongly Agree	17.1%	313	15.9%	64	15.3%	106	21.0%	119	15.4%	21	16.7%	48	17.3%	263	17.5%	275	15.6%	37	20.0%	71	16.6%	240	13.3%	99	19.7%	206
Agree	27.7%	506	23.3%	94	28.1%	195	29.6%	168	29.4%	40	25.3%	73	28.0%	425	26.6%	418	32.5%	77	31.0%	110	26.6%	386	28.0%	208	26.9%	281
Neutral	30.7%	561	36.2%	146	30.4%	211	27.5%	156	29.4%	40	33.3%	96	30.2%	458	30.1%	472	35.0%	83	22.0%	78	32.9%	476	32.2%	239	30.0%	313
Disagree	12.1%	221	11.4%	46	14.0%	97	11.1%	63	8.8%	12	11.1%	32	12.3%	187	12.7%	200	8.4%	20	13.5%	48	11.7%	170	11.9%	88	12.3%	128
Strongly Disagree	12.5%	228	13.2%	53	12.4%	86	10.9%	62	16.9%	23	13.5%	39	12.2%	186	13.1%	205	8.4%	20	13.5%	48	12.2%	177	14.6%	108	11.1%	116
Totals	100.0%	1829	100.0%	403	100.0%	695	100.0%	568	100.0%	136	100.0%	288	100.0%	1519	100.0%	1570	100.0%	237	100.0%	355	100.0%	1449	100.0%	742	100.0%	1044
Mean		3.25		3.17		3.20		3.39		3.18		3.20		3.26		3.23		3.38		3.30		3.24		3.14		3.32

Figure 6: 3. Please rate the importance of location with respect to amenities provided by KICA:

	Overall		AGE								CHILDREN				PROPERTY PURCHASE				RESIDE				MEMBER KIC			
		1866	Under 56 22.2%, 407	56 to 65 38.6%, 710	66 to 75 31.5%, 578	Over 75 7.7%, 142	Yes 16.0%, 294	No 84.0%, 1548	Prior 2011 86.9%, 1601	2011-present 13.1%, 241	Year round 19.7%, 362	Other 80.3%, 1477	Yes 41.4%, 754	No 58.6%, 1068												
All inside gate																										
Very Important	44.1%	802	50.7%	205	43.4%	300	39.8%	223	43.5%	60	46.0%	134	43.5%	656	42.3%	661	55.1%	130	44.0%	154	43.9%	634	33.6%	247	51.4%	536
Important	21.8%	397	19.3%	78	21.8%	151	23.8%	133	24.6%	34	22.7%	66	21.9%	330	21.6%	337	23.7%	56	19.4%	68	22.6%	327	22.0%	162	21.5%	224
Neutral	16.9%	307	18.6%	75	17.3%	120	15.2%	85	15.2%	21	18.6%	54	16.5%	248	17.4%	272	13.6%	32	12.9%	45	17.9%	258	18.4%	135	15.9%	166
Unimportant	8.6%	157	6.7%	27	8.5%	59	10.4%	58	8.0%	11	7.9%	23	8.9%	134	9.4%	147	4.2%	10	9.4%	33	8.4%	122	10.6%	78	7.3%	76
Very Unimportant	8.6%	157	4.7%	19	9.0%	62	10.9%	61	8.7%	12	4.8%	14	9.2%	139	9.3%	146	3.4%	8	14.3%	50	7.2%	104	15.4%	113	3.9%	41
Totals	100.0%	1820	100.0%	404	100.0%	692	100.0%	560	100.0%	138	100.0%	291	100.0%	1507	100.0%	1563	100.0%	236	100.0%	350	100.0%	1445	100.0%	735	100.0%	1043
Mean		3.84		4.05		3.82		3.71		3.86		3.97		3.82		3.78		4.23		3.69		3.88		3.48		4.09
Some outside gate																										
Very Important	3.6%	63	2.3%	9	4.7%	31	3.6%	19	2.3%	3	2.5%	7	3.9%	56	3.8%	56	2.6%	6	6.4%	21	3.0%	42	4.7%	33	2.9%	29
Important	8.4%	146	7.5%	29	8.0%	53	9.0%	48	8.6%	11	9.7%	27	8.0%	115	8.7%	129	6.1%	14	9.4%	31	8.1%	112	8.6%	60	8.2%	82
Neutral	35.9%	624	37.3%	144	35.3%	234	36.8%	197	32.0%	41	39.6%	110	35.3%	507	35.9%	533	37.0%	85	31.0%	102	37.2%	514	38.0%	266	34.4%	343
Unimportant	19.7%	342	20.5%	79	21.6%	143	18.3%	98	16.4%	21	21.9%	61	19.6%	281	18.7%	278	26.1%	60	17.6%	58	20.4%	282	20.0%	140	19.5%	195
Very Unimportant	32.3%	561	32.4%	125	30.4%	201	32.3%	173	40.6%	52	26.3%	73	33.3%	478	32.9%	488	28.3%	65	35.6%	117	31.3%	433	28.7%	201	35.0%	349
Totals	100.0%	1736	100.0%	386	100.0%	662	100.0%	535	100.0%	128	100.0%	278	100.0%	1437	100.0%	1484	100.0%	230	100.0%	329	100.0%	1383	100.0%	700	100.0%	998
Mean		2.31		2.27		2.35		2.33		2.16		2.40		2.30		2.32		2.29		2.33		2.31		2.41		2.25

Figure 7: 4. Please rate your satisfaction with the conceptual solutions developed and presented for each of the potential projects identified by the KICA Amenities Planning Group:

Fitness Center Project

	Overall		AGE					CHILDREN		PROPERTY PURCHASE		RESIDE		MEMBER KIC												
	1866		Under 56 22.2%, 407	56 to 65 38.6%, 710	66 to 75 31.5%, 578	Over 75 7.7%, 142	Yes 16.0%, 294	No 84.0%, 1548	Prior 2011 86.9%, 1601	2011-present 13.1%, 241	Year round 19.7%, 362	Other 80.3%, 1477	Yes 41.4%, 754	No 58.6%, 1068												
Full service																										
Very Satisfied	27.1%	496	35.5%	143	30.7%	215	19.6%	111	14.7%	20	33.4%	97	25.8%	392	25.6%	402	36.1%	86	23.4%	83	27.9%	405	22.7%	169	30.2%	316
Satisfied	25.7%	471	27.8%	112	27.4%	192	23.1%	131	22.1%	30	29.0%	84	25.1%	382	24.7%	389	32.4%	77	18.4%	65	27.5%	399	24.1%	179	26.7%	280
Neutral	14.7%	270	14.4%	58	12.0%	84	17.3%	98	21.3%	29	13.4%	39	15.2%	231	14.5%	228	16.8%	40	15.3%	54	14.7%	213	13.7%	102	15.7%	165
Dissatisfied	12.1%	222	7.7%	31	10.3%	72	16.6%	94	16.9%	23	10.3%	30	12.5%	190	12.9%	203	6.3%	15	13.8%	49	11.7%	170	12.9%	96	11.5%	120
Very Dissatisfied	20.4%	374	14.6%	59	19.6%	137	23.3%	132	25.0%	34	13.8%	40	21.4%	325	22.3%	350	8.4%	20	29.1%	103	18.3%	266	26.6%	198	15.9%	167
Totals	100.0%	1833	100.0%	403	100.0%	700	100.0%	566	100.0%	136	100.0%	290	100.0%	1520	100.0%	1572	100.0%	238	100.0%	354	100.0%	1453	100.0%	744	100.0%	1048
Mean		3.27		3.62		3.39		2.99		2.85		3.58		3.21		3.18		3.82		2.93		3.35		3.03		3.44
Community space																										
Very Satisfied	16.8%	308	23.6%	95	17.3%	121	12.9%	73	11.7%	16	21.0%	61	16.1%	244	16.1%	253	21.9%	52	13.2%	47	17.7%	257	14.4%	107	18.6%	195
Satisfied	20.3%	373	24.6%	99	20.7%	145	16.4%	93	21.9%	30	25.9%	75	19.3%	293	19.1%	301	29.1%	69	11.0%	39	22.7%	330	16.6%	123	22.7%	238
Neutral	25.8%	472	25.1%	101	24.7%	173	28.4%	161	23.4%	32	26.6%	77	25.8%	392	24.9%	392	30.4%	72	23.6%	84	26.2%	380	24.2%	180	27.1%	285
Dissatisfied	12.0%	220	10.0%	40	12.4%	87	13.3%	75	11.7%	16	9.3%	27	12.6%	191	12.4%	195	8.9%	21	12.1%	43	12.0%	174	12.0%	89	12.1%	127
Very Dissatisfied	25.1%	460	16.7%	67	24.9%	174	29.0%	164	31.4%	43	17.2%	50	26.3%	400	27.5%	432	9.7%	23	40.2%	143	21.4%	311	32.8%	244	19.5%	205
Totals	100.0%	1833	100.0%	402	100.0%	700	100.0%	566	100.0%	137	100.0%	290	100.0%	1520	100.0%	1573	100.0%	237	100.0%	356	100.0%	1452	100.0%	743	100.0%	1050
Mean		2.92		3.29		2.93		2.71		2.71		3.24		2.86		2.84		3.45		2.45		3.03		2.68		3.09

Figure 8: Existing Sandcastle Space

	Overall		AGE					CHILDREN		PROPERTY PURCHASE		RESIDE		MEMBER KIC												
	1866		Under 56 22.2%, 407	56 to 65 38.6%, 710	66 to 75 31.5%, 578	Over 75 7.7%, 142	Yes 16.0%, 294	No 84.0%, 1548	Prior 2011 86.9%, 1601	2011-present 13.1%, 241	Year round 19.7%, 362	Other 80.3%, 1477	Yes 41.4%, 754	No 58.6%, 1068												
Use Fitness Center																										
Very Satisfied	15.7%	286	17.4%	70	15.0%	105	16.0%	90	11.9%	16	14.8%	43	15.8%	239	15.7%	246	14.8%	35	19.8%	70	14.6%	212	11.5%	85	18.5%	194
Satisfied	27.4%	500	24.1%	97	28.7%	201	27.0%	152	32.1%	43	22.8%	66	28.3%	429	27.2%	427	28.7%	68	24.3%	86	28.1%	407	27.0%	200	27.1%	283
Neutral	27.6%	504	31.5%	127	27.6%	193	26.3%	148	23.1%	31	34.1%	99	26.4%	399	26.5%	415	34.2%	81	20.1%	71	29.4%	426	28.4%	210	27.2%	285
Dissatisfied	11.5%	211	11.2%	45	11.0%	77	13.5%	76	9.7%	13	13.4%	39	11.3%	171	11.5%	180	12.2%	29	12.4%	44	11.4%	165	11.8%	87	11.6%	121
Very Dissatisfied	17.8%	326	15.9%	64	17.7%	124	17.2%	97	23.1%	31	14.8%	43	18.2%	276	19.1%	300	10.1%	24	23.4%	83	16.4%	238	21.4%	158	15.6%	163
Totals	100.0%	1827	100.0%	403	100.0%	700	100.0%	563	100.0%	134	100.0%	290	100.0%	1514	100.0%	1568	100.0%	237	100.0%	354	100.0%	1448	100.0%	740	100.0%	1046
Mean		3.11		3.16		3.12		3.11		3.00		3.09		3.12		3.09		3.26		3.05		3.13		2.96		3.21

Figure 9: Sandcastle Pools

	Overall		AGE				CHILDREN				PROPERTY PURCHASE		RESIDE		MEMBER KIC											
	1866		Under 56 22.2%, 407	56 to 65 38.6%, 710	66 to 75 31.5%, 578	Over 75 7.7%, 142	Yes 16.0%, 294	No 84.0%, 1548	Prior 2011 86.9%, 1601	2011-present 13.1%, 241	Year round 19.7%, 362	Other 80.3%, 1477	Yes 41.4%, 754	No 58.6%, 1068												
Resort style pool																										
Very Satisfied	35.7%	656	48.3%	194	35.3%	248	30.4%	173	24.6%	34	47.1%	137	33.6%	513	33.8%	534	47.9%	114	32.7%	117	36.5%	531	28.1%	209	41.0%	432
Satisfied	22.3%	411	23.4%	94	21.2%	149	23.9%	136	18.1%	25	22.0%	64	22.3%	340	21.6%	341	26.9%	64	18.4%	66	23.1%	337	22.6%	168	21.9%	231
Neutral	13.7%	252	9.2%	37	13.8%	97	14.7%	84	21.7%	30	10.0%	29	14.4%	220	14.2%	225	10.1%	24	13.7%	49	13.7%	199	18.1%	135	10.6%	112
Dissatisfied	9.4%	173	6.7%	27	10.0%	70	10.9%	62	9.4%	13	7.6%	22	9.8%	150	9.8%	155	6.7%	16	10.3%	37	9.3%	135	9.1%	68	9.6%	101
Very Dissatisfied	18.9%	347	12.4%	50	19.7%	138	20.2%	115	26.1%	36	13.4%	39	19.8%	302	20.5%	324	8.4%	20	24.9%	89	17.4%	254	22.0%	164	16.8%	177
Totals	100.0%	1839	100.0%	402	100.0%	702	100.0%	570	100.0%	138	100.0%	291	100.0%	1525	100.0%	1579	100.0%	238	100.0%	358	100.0%	1456	100.0%	744	100.0%	1053
Mean		3.47		3.88		3.43		3.33		3.06		3.82		3.40		3.38		3.99		3.24		3.52		3.26		3.61
Separate pool areas																										
Very Satisfied	30.2%	554	40.7%	164	31.0%	217	24.7%	140	19.0%	26	38.5%	112	28.7%	436	28.8%	454	39.2%	93	28.0%	100	30.6%	445	24.2%	180	34.5%	361
Satisfied	23.8%	437	23.1%	93	23.7%	166	25.2%	143	21.9%	30	20.3%	59	24.5%	373	22.7%	357	32.1%	76	21.0%	75	24.6%	357	24.4%	182	23.3%	244
Neutral	17.8%	327	15.9%	64	16.7%	117	18.5%	105	27.0%	37	18.2%	53	17.8%	271	18.6%	293	12.7%	30	16.8%	60	18.1%	263	20.3%	151	16.2%	169
Dissatisfied	10.3%	188	7.9%	32	10.7%	75	11.3%	64	11.7%	16	9.6%	28	10.5%	159	10.5%	165	8.9%	21	10.1%	36	10.3%	150	9.4%	70	10.8%	113
Very Dissatisfied	17.8%	327	12.4%	50	17.9%	125	20.3%	115	20.4%	28	13.4%	39	18.5%	281	19.4%	306	7.2%	17	24.1%	86	16.3%	237	21.7%	162	15.2%	159
Totals	100.0%	1833	100.0%	403	100.0%	700	100.0%	567	100.0%	137	100.0%	291	100.0%	1520	100.0%	1575	100.0%	237	100.0%	357	100.0%	1452	100.0%	745	100.0%	1046
Mean		3.38		3.72		3.39		3.23		3.07		3.61		3.34		3.31		3.87		3.19		3.43		3.20		3.51
Enhance dining/Tiki																										
Very Satisfied	23.8%	436	35.6%	143	23.7%	166	18.5%	105	12.6%	17	34.5%	100	21.9%	332	22.1%	347	35.4%	84	20.0%	71	24.8%	360	19.3%	143	27.1%	284
Satisfied	26.0%	476	30.1%	121	26.9%	188	23.1%	131	23.0%	31	30.0%	87	25.3%	384	24.8%	390	34.6%	82	20.6%	73	27.2%	395	24.7%	183	26.6%	279
Neutral	25.6%	468	18.7%	75	24.0%	168	31.0%	176	31.1%	42	18.3%	53	26.9%	409	26.5%	417	18.1%	43	23.7%	84	25.9%	376	26.3%	195	25.2%	264
Dissatisfied	9.3%	170	6.0%	24	9.3%	65	11.3%	64	11.9%	16	6.2%	18	9.9%	151	9.7%	153	6.3%	15	13.2%	47	8.4%	122	10.0%	74	8.7%	91
Very Dissatisfied	15.3%	280	9.7%	39	16.0%	112	16.2%	92	21.5%	29	11.0%	32	15.9%	242	16.8%	264	5.5%	13	22.5%	80	13.6%	197	19.7%	146	12.3%	129
Totals	100.0%	1830	100.0%	402	100.0%	699	100.0%	568	100.0%	135	100.0%	290	100.0%	1518	100.0%	1571	100.0%	237	100.0%	355	100.0%	1450	100.0%	741	100.0%	1047
Mean		3.34		3.76		3.33		3.16		2.93		3.71		3.27		3.26		3.88		3.02		3.41		3.14		3.48
Add shade options																										
Very Satisfied	22.9%	420	29.2%	117	23.3%	163	20.7%	118	13.8%	19	30.0%	87	21.7%	331	21.9%	345	30.0%	71	20.2%	72	23.7%	344	16.0%	119	27.7%	291
Satisfied	27.9%	511	27.4%	110	29.0%	203	26.9%	153	26.8%	37	25.5%	74	28.1%	428	27.1%	427	32.5%	77	21.0%	75	29.3%	426	26.3%	195	28.7%	302
Neutral	29.8%	547	29.7%	119	28.0%	196	30.4%	173	37.7%	52	30.3%	88	29.8%	453	30.1%	474	27.8%	66	31.9%	114	29.3%	425	34.2%	254	26.7%	281
Dissatisfied	7.3%	133	6.5%	26	6.7%	47	9.3%	53	5.1%	7	5.9%	17	7.6%	116	7.6%	119	5.5%	13	9.5%	34	6.8%	99	7.5%	56	7.2%	76
Very Dissatisfied	12.2%	223	7.2%	29	13.0%	91	12.7%	72	16.7%	23	8.3%	24	12.7%	194	13.3%	210	4.2%	10	17.4%	62	10.9%	158	15.9%	118	9.6%	101
Totals	100.0%	1834	100.0%	401	100.0%	700	100.0%	569	100.0%	138	100.0%	290	100.0%	1522	100.0%	1575	100.0%	237	100.0%	357	100.0%	1452	100.0%	742	100.0%	1051
Mean		3.42		3.65		3.43		3.34		3.16		3.63		3.39		3.37		3.78		3.17		3.48		3.19		3.58
More parking																										
Very Satisfied	19.8%	362	24.9%	100	19.1%	133	18.9%	107	13.9%	19	24.8%	72	19.0%	288	19.2%	300	25.3%	60	21.3%	75	19.7%	285	14.6%	108	23.3%	243
Satisfied	27.3%	498	26.4%	106	26.3%	183	27.6%	156	32.1%	44	26.6%	77	27.3%	413	26.4%	413	32.1%	76	21.3%	75	28.5%	413	28.2%	209	26.2%	273
Neutral	30.4%	554	30.6%	123	31.1%	216	29.7%	168	29.2%	40	29.3%	85	30.5%	462	30.5%	478	29.1%	69	26.7%	94	31.1%	450	31.8%	235	29.7%	310
Dissatisfied	8.4%	153	7.7%	31	8.5%	59	9.6%	54	6.6%	9	8.3%	24	8.5%	129	8.8%	138	5.9%	14	10.5%	37	8.0%	116	8.4%	62	8.5%	89
Very Dissatisfied	14.1%	258	10.4%	42	15.0%	104	14.2%	80	18.2%	25	11.0%	32	14.6%	221	15.1%	237	7.6%	18	20.2%	71	12.7%	184	17.0%	126	12.3%	128
Totals	100.0%	1825	100.0%	402	100.0%	695	100.0%	565	100.0%	137	100.0%	290	100.0%	1513	100.0%	1566	100.0%	237	100.0%	352	100.0%	1448	100.0%	740	100.0%	1043
Mean		3.30		3.48		3.26		3.28		3.17		3.46		3.28		3.26		3.62		3.13		3.34		3.15		3.40

Figure 10: Indoor Pool and Spa

	Overall		AGE				CHILDREN				PROPERTY PURCHASE		RESIDE		MEMBER KIC											
		1866	Under 56 22.2%, 407	56 to 65 38.6%, 710	66 to 75 31.5%, 578	Over 75 7.7%, 142	Yes 16.0%, 294	No 84.0%, 1548	Prior 2011 86.9%, 1601	2011-present 13.1%, 241	Year round 19.7%, 362	Other 80.3%, 1477	Yes 41.4%, 754	No 58.6%, 1068												
Year round pool																										
Very Satisfied	23.8%	436	31.3%	126	23.1%	162	18.9%	108	23.5%	32	29.6%	86	22.5%	343	22.2%	350	32.5%	77	23.2%	83	23.5%	342	18.3%	136	27.6%	289
Satisfied	19.8%	363	21.6%	87	19.0%	133	20.4%	116	17.6%	24	22.3%	65	19.4%	295	19.3%	304	24.1%	57	16.5%	59	20.7%	301	17.3%	129	21.7%	227
Neutral	18.6%	341	17.9%	72	19.1%	134	18.1%	103	22.1%	30	15.1%	44	19.4%	295	18.4%	290	20.7%	49	15.7%	56	19.4%	282	17.9%	133	19.1%	200
Dissatisfied	11.2%	205	7.7%	31	12.1%	85	13.3%	76	8.8%	12	7.6%	22	12.0%	182	11.5%	181	8.9%	21	10.4%	37	11.5%	167	12.3%	92	10.3%	108
Very Dissatisfied	26.7%	489	21.4%	86	26.7%	187	29.3%	167	27.9%	38	25.4%	74	26.7%	407	28.6%	451	13.9%	33	34.2%	122	24.8%	361	34.2%	255	21.4%	224
Totals	100.0%	1834	100.0%	402	100.0%	701	100.0%	570	100.0%	136	100.0%	291	100.0%	1522	100.0%	1576	100.0%	237	100.0%	357	100.0%	1453	100.0%	745	100.0%	1048
Mean		3.03		3.34		3.00		2.86		3.00		3.23		2.99		2.95		3.52		2.84		3.07		2.73		3.24
Water therapy																										
Very Satisfied	12.4%	228	18.2%	73	13.6%	95	7.5%	43	10.3%	14	14.8%	43	12.0%	182	11.8%	186	16.0%	38	13.7%	49	12.0%	175	8.7%	65	15.1%	158
Satisfied	15.3%	281	19.2%	77	13.8%	97	15.6%	89	11.0%	15	19.9%	58	14.4%	219	14.1%	223	22.4%	53	10.6%	38	16.4%	239	12.8%	95	17.0%	178
Neutral	29.4%	539	30.8%	124	30.0%	210	27.2%	155	33.1%	45	29.9%	87	29.5%	449	28.6%	451	36.3%	86	23.8%	85	30.8%	447	27.0%	201	31.3%	328
Dissatisfied	13.7%	252	8.5%	34	13.8%	97	17.4%	99	14.0%	19	8.9%	26	14.7%	223	14.1%	223	10.1%	24	12.0%	43	14.2%	206	14.9%	111	12.9%	135
Very Dissatisfied	29.2%	535	23.4%	94	28.8%	202	32.3%	184	31.6%	43	26.5%	77	29.5%	449	31.3%	493	15.2%	36	39.8%	142	26.6%	386	36.6%	272	23.8%	250
Totals	100.0%	1835	100.0%	402	100.0%	701	100.0%	570	100.0%	136	100.0%	291	100.0%	1522	100.0%	1576	100.0%	237	100.0%	357	100.0%	1453	100.0%	744	100.0%	1049
Mean		2.68		3.00		2.69		2.49		2.54		2.88		2.65		2.61		3.14		2.46		2.73		2.42		2.87
Third party providers																										
Very Satisfied	10.0%	184	15.9%	64	10.0%	70	7.2%	41	5.8%	8	14.4%	42	9.2%	141	9.3%	147	15.2%	36	11.1%	40	9.8%	142	6.3%	47	12.7%	134
Satisfied	15.9%	292	20.1%	81	16.8%	118	13.5%	77	10.1%	14	20.3%	59	15.1%	230	14.9%	236	22.4%	53	9.5%	34	17.6%	256	13.6%	101	17.5%	184
Neutral	31.8%	584	31.8%	128	32.1%	225	31.7%	181	31.2%	43	31.6%	92	31.9%	486	30.8%	487	37.6%	89	23.7%	85	33.6%	489	31.1%	232	32.4%	340
Dissatisfied	13.5%	249	9.7%	39	13.6%	95	16.6%	95	13.0%	18	7.6%	22	14.8%	226	14.1%	222	10.5%	25	14.2%	51	13.5%	197	14.2%	106	13.1%	138
Very Dissatisfied	28.8%	529	22.4%	90	27.5%	193	31.0%	177	39.9%	55	26.1%	76	29.0%	442	30.8%	487	14.3%	34	41.5%	149	25.4%	370	34.8%	259	24.3%	255
Totals	100.0%	1838	100.0%	402	100.0%	701	100.0%	571	100.0%	138	100.0%	291	100.0%	1525	100.0%	1579	100.0%	237	100.0%	359	100.0%	1454	100.0%	745	100.0%	1051
Mean		2.65		2.98		2.68		2.49		2.29		2.89		2.61		2.58		3.14		2.35		2.73		2.42		2.81

Figure 11: 5. Please rate your overall satisfaction with the potential projects identified by the Amenities Planning Group:

	Overall		AGE				CHILDREN				PROPERTY PURCHASE		RESIDE		MEMBER KIC											
		1866	Under 56 22.2%, 407	56 to 65 38.6%, 710	66 to 75 31.5%, 578	Over 75 7.7%, 142	Yes 16.0%, 294	No 84.0%, 1548	Prior 2011 86.9%, 1601	2011-present 13.1%, 241	Year round 19.7%, 362	Other 80.3%, 1477	Yes 41.4%, 754	No 58.6%, 1068												
Very Satisfied	22.7%	411	30.9%	124	23.9%	167	18.2%	101	9.7%	13	29.0%	84	21.4%	321	20.9%	325	33.1%	79	18.3%	65	23.6%	339	17.9%	132	25.7%	266
Satisfied	28.7%	520	31.7%	127	28.9%	202	26.7%	148	28.4%	38	31.0%	90	28.4%	426	27.2%	423	38.5%	92	24.4%	87	29.7%	426	25.3%	187	31.2%	323
Neutral	13.7%	248	12.7%	51	12.5%	87	14.4%	80	20.9%	28	11.4%	33	14.2%	214	13.9%	216	12.6%	30	14.0%	50	13.6%	195	12.5%	92	14.5%	150
Dissatisfied	14.5%	263	11.7%	47	13.8%	96	17.8%	99	14.2%	19	14.8%	43	14.5%	218	15.6%	242	7.9%	19	13.5%	48	14.9%	214	16.3%	120	13.4%	139
Very Dissatisfied	20.5%	372	13.0%	52	20.9%	146	22.9%	127	26.9%	36	13.8%	40	21.5%	323	22.4%	348	7.9%	19	29.8%	106	18.1%	260	28.0%	207	15.1%	156
Totals	100.0%	1814	100.0%	401	100.0%	698	100.0%	555	100.0%	134	100.0%	290	100.0%	1502	100.0%	1554	100.0%	239	100.0%	356	100.0%	1434	100.0%	738	100.0%	1034
Mean		3.18		3.56		3.21		2.99		2.80		3.47		3.14		3.09		3.81		2.88		3.26		2.89		3.39

Figure 13: 9. Please indicate the approach to amenity improvements you would like to see KICA bring to a vote of the membership.

	Overall		AGE							CHILDREN				PROPERTY PURCHASE				RESIDE				MEMBER KIC				
	1866		Under 56 22.2%, 407	56 to 65 38.6%, 710	66 to 75 31.5%, 578	Over 75 7.7%, 142	Yes 16.0%, 294	No 84.0%, 1548	Prior 2011 86.9%, 1601	2011-present 13.1%, 241	Year round 19.7%, 362	Other 80.3%, 1477	Yes 41.4%, 754	No 58.6%, 1068												
Fitness only	3.4%	61	2.6%	10	4.5%	31	2.9%	16	3.1%	4	2.8%	8	3.5%	53	3.4%	53	3.4%	8	3.1%	11	3.4%	48	3.3%	24	3.5%	36
Sandcastle only	14.2%	255	14.0%	55	12.3%	85	17.2%	96	11.6%	15	16.7%	47	13.9%	207	14.6%	225	12.3%	29	14.4%	51	14.2%	201	14.0%	102	14.4%	148
Fitness/pool/spa	1.8%	33	1.3%	5	2.5%	17	0.9%	5	4.7%	6	1.1%	3	2.0%	30	2.0%	31	0.8%	2	2.0%	7	1.8%	26	2.3%	17	1.6%	16
Fitness/pool	3.8%	68	4.1%	16	3.9%	27	3.0%	17	4.7%	6	5.3%	15	3.4%	51	3.7%	57	4.2%	10	3.4%	12	3.9%	55	3.8%	28	3.8%	39
Fitness/Sandcastle	14.0%	251	18.9%	74	14.3%	99	10.9%	61	10.9%	14	19.2%	54	13.1%	195	13.2%	203	19.1%	45	11.9%	42	14.5%	206	13.7%	100	14.1%	145
Fitness/pool/Sandcastle	5.0%	90	5.9%	23	4.6%	32	5.4%	30	3.9%	5	6.4%	18	4.8%	72	4.9%	75	6.4%	15	5.1%	18	5.1%	72	3.2%	23	6.3%	65
All projects	30.1%	540	32.7%	128	31.3%	216	29.7%	166	17.8%	23	27.0%	76	30.5%	456	28.3%	435	40.3%	95	25.8%	91	30.9%	439	27.1%	198	31.9%	327
Do not vote	27.6%	496	20.7%	81	26.5%	183	30.1%	168	43.4%	56	21.4%	60	28.8%	430	29.9%	460	13.6%	32	34.3%	121	26.2%	372	32.6%	238	24.3%	249
Totals	100.0%	1794	100.0%	392	100.0%	690	100.0%	559	100.0%	129	100.0%	281	100.0%	1494	100.0%	1539	100.0%	236	100.0%	353	100.0%	1419	100.0%	730	100.0%	1025

Figure 14: 10. If KICA expanded pools at the Sandcastle, do you favor granting some access to renters (for a fee)?

	Overall		AGE							CHILDREN				PROPERTY PURCHASE				RESIDE				MEMBER KIC				
	1866		Under 56 22.2%, 407	56 to 65 38.6%, 710	66 to 75 31.5%, 578	Over 75 7.7%, 142	Yes 16.0%, 294	No 84.0%, 1548	Prior 2011 86.9%, 1601	2011-present 13.1%, 241	Year round 19.7%, 362	Other 80.3%, 1477	Yes 41.4%, 754	No 58.6%, 1068												
Yes	29.6%	510	27.3%	105	31.2%	209	29.1%	154	32.0%	40	30.1%	84	29.6%	424	30.0%	444	27.7%	64	14.8%	51	33.4%	455	30.5%	210	29.2%	292
No	70.4%	1211	72.7%	279	68.8%	460	70.9%	376	68.0%	85	69.9%	195	70.4%	1009	70.0%	1036	72.3%	167	85.2%	293	66.6%	909	69.5%	479	70.8%	707
Totals	100.0%	1721	100.0%	384	100.0%	669	100.0%	530	100.0%	125	100.0%	279	100.0%	1433	100.0%	1480	100.0%	231	100.0%	344	100.0%	1364	100.0%	689	100.0%	999

Figure 15: 11. What is your age category?

	Overall		AGE							CHILDREN				PROPERTY PURCHASE				RESIDE				MEMBER KIC				
	1866		Under 56 22.2%, 407	56 to 65 38.6%, 710	66 to 75 31.5%, 578	Over 75 7.7%, 142	Yes 16.0%, 294	No 84.0%, 1548	Prior 2011 86.9%, 1601	2011-present 13.1%, 241	Year round 19.7%, 362	Other 80.3%, 1477	Yes 41.4%, 754	No 58.6%, 1068												
Under 46	4.5%	82	20.1%	82	0.0%	0	0.0%	0	0.0%	0	24.1%	71	0.7%	11	2.6%	41	17.0%	41	0.8%	3	5.3%	78	3.9%	29	5.0%	53
46 to 55	17.7%	325	79.9%	325	0.0%	0	0.0%	0	0.0%	0	55.8%	164	10.5%	161	14.4%	229	39.0%	94	6.7%	24	20.3%	299	16.7%	125	18.4%	195
56 to 65	38.6%	710	0.0%	0	100.0%	710	0.0%	0	0.0%	0	16.3%	48	42.9%	660	39.2%	622	35.7%	86	33.3%	119	40.1%	590	40.2%	300	37.7%	399
66 to 75	31.5%	578	0.0%	0	0.0%	0	100.0%	578	0.0%	0	3.4%	10	36.8%	565	35.0%	555	8.3%	20	44.0%	157	28.4%	417	32.8%	245	30.3%	321
76 to 85	6.8%	125	0.0%	0	0.0%	0	0.0%	0	88.0%	125	0.3%	1	8.0%	123	7.8%	123	0.0%	0	12.6%	45	5.3%	78	5.6%	42	7.6%	80
Over 85	0.9%	17	0.0%	0	0.0%	0	0.0%	0	12.0%	17	0.0%	0	1.1%	17	1.1%	17	0.0%	0	2.5%	9	0.5%	8	0.8%	6	1.0%	11
Totals	100.0%	1837	100.0%	407	100.0%	710	100.0%	578	100.0%	142	100.0%	294	100.0%	1537	100.0%	1587	100.0%	241	100.0%	357	100.0%	1470	100.0%	747	100.0%	1059

Figure 16: 12. What is your gender?

	Overall		AGE				CHILDREN				PROPERTY PURCHASE				RESIDE				MEMBER KIC							
	1866		Under 56	56 to 65	66 to 75	Over 75	Yes	No	Prior 2011	2011-present	Year round	Other	Yes	No	Prior 2011	2011-present	Year round	Other	Yes	No	Prior 2011	2011-present	Year round	Other	Yes	No
Male	62.3%	1054	57.7%	225	59.6%	395	67.6%	344	70.6%	89	59.3%	166	62.8%	884	62.0%	907	65.0%	145	55.6%	178	64.0%	872	65.1%	453	60.5%	585
Female	37.7%	639	42.3%	165	40.4%	268	32.4%	165	29.4%	37	40.7%	114	37.2%	523	38.0%	555	35.0%	78	44.4%	142	36.0%	490	34.9%	243	39.5%	382
Totals	100.0%	1693	100.0%	390	100.0%	663	100.0%	509	100.0%	126	100.0%	280	100.0%	1407	100.0%	1462	100.0%	223	100.0%	320	100.0%	1362	100.0%	696	100.0%	967

Figure 17: 13. Do you have any children age 18 or younger living in your home?

	Overall		AGE				CHILDREN				PROPERTY PURCHASE				RESIDE				MEMBER KIC							
	1866		Under 56	56 to 65	66 to 75	Over 75	Yes	No	Prior 2011	2011-present	Year round	Other	Yes	No	Prior 2011	2011-present	Year round	Other	Yes	No	Prior 2011	2011-present	Year round	Other	Yes	No
Yes	16.0%	294	57.7%	235	6.8%	48	1.7%	10	0.7%	1	100.0%	294	0.0%	0	12.9%	206	35.3%	85	2.2%	8	19.4%	286	16.0%	120	16.1%	171
No	84.0%	1548	42.3%	172	93.2%	660	98.3%	565	99.3%	140	0.0%	0	100.0%	1548	87.1%	1387	64.7%	156	97.8%	353	80.6%	1186	84.0%	628	83.9%	890
Totals	100.0%	1842	100.0%	407	100.0%	708	100.0%	575	100.0%	141	100.0%	294	100.0%	1548	100.0%	1593	100.0%	241	100.0%	361	100.0%	1472	100.0%	748	100.0%	1061

Figure 18: 14. Do you consider Kiawah Island to be your primary residence?

	Overall		AGE				CHILDREN				PROPERTY PURCHASE				RESIDE				MEMBER KIC							
	1866		Under 56	56 to 65	66 to 75	Over 75	Yes	No	Prior 2011	2011-present	Year round	Other	Yes	No	Prior 2011	2011-present	Year round	Other	Yes	No	Prior 2011	2011-present	Year round	Other	Yes	No
Yes	29.4%	543	9.6%	39	25.8%	183	42.7%	245	48.6%	69	5.4%	16	34.1%	526	32.1%	512	12.0%	29	97.2%	352	13.0%	191	37.3%	279	23.1%	246
No	70.6%	1302	90.4%	368	74.2%	526	57.3%	329	51.4%	73	94.6%	278	65.9%	1018	67.9%	1084	88.0%	212	2.8%	10	87.0%	1282	62.7%	468	76.9%	819
Totals	100.0%	1845	100.0%	407	100.0%	709	100.0%	574	100.0%	142	100.0%	294	100.0%	1544	100.0%	1596	100.0%	241	100.0%	362	100.0%	1473	100.0%	747	100.0%	1065

Figure 19: 15. Where is your primary Kiawah property in relation to the first gate?

	Overall		AGE				CHILDREN				PROPERTY PURCHASE				RESIDE				MEMBER KIC							
	1866		Under 56	56 to 65	66 to 75	Over 75	Yes	No	Prior 2011	2011-present	Year round	Other	Yes	No	Prior 2011	2011-present	Year round	Other	Yes	No	Prior 2011	2011-present	Year round	Other	Yes	No
Before 2nd	49.7%	908	55.6%	224	49.4%	347	44.0%	251	56.4%	79	51.9%	151	49.2%	753	48.8%	772	56.0%	135	27.3%	98	55.2%	807	19.7%	147	71.5%	751
2nd to Osprey Point	44.5%	813	39.2%	158	44.0%	309	49.6%	283	41.4%	58	41.6%	121	45.1%	691	45.5%	720	36.9%	89	66.6%	239	39.1%	572	68.3%	510	27.1%	285
Osprey Point to Ocean Course	5.9%	107	5.2%	21	6.6%	46	6.5%	37	2.1%	3	6.5%	19	5.7%	88	5.6%	89	7.1%	17	6.1%	22	5.7%	83	12.0%	90	1.4%	15
Totals	100.0%	1828	100.0%	403	100.0%	702	100.0%	571	100.0%	140	100.0%	291	100.0%	1532	100.0%	1581	100.0%	241	100.0%	359	100.0%	1462	100.0%	747	100.0%	1051

Figure 20: 16. When did you first purchase property on Kiawah Island?

	Overall		AGE								CHILDREN				PROPERTY PURCHASE				RESIDE				MEMBER KIC			
	1866		Under 56	56 to 65	66 to 75	Over 75	Yes	No	Prior 2011	2011-present	Year round	Other	Yes	No												
	1866		22.2%, 407	38.6%, 710	31.5%, 578	7.7%, 142	16.0%, 294	84.0%, 1548	86.9%, 1601	13.1%, 241	19.7%, 362	80.3%, 1477	41.4%, 754	58.6%, 1068												
Prior 1991	21.2%	390	3.5%	14	14.1%	100	33.4%	192	57.9%	81	5.5%	16	24.1%	372	24.4%	390	0.0%	0	31.7%	114	18.7%	275	18.9%	142	22.3%	236
1991-2000	30.7%	566	13.8%	56	30.6%	217	41.2%	237	33.6%	47	13.7%	40	33.8%	521	35.4%	566	0.0%	0	43.3%	156	27.5%	406	34.1%	256	28.2%	299
2001-2005	21.4%	394	25.4%	103	27.4%	194	15.0%	86	7.1%	10	26.1%	76	20.6%	318	24.6%	394	0.0%	0	12.8%	46	23.6%	348	23.5%	176	20.2%	214
2006-2010	13.6%	251	24.0%	97	15.7%	111	7.0%	40	1.4%	2	25.4%	74	11.4%	176	15.7%	251	0.0%	0	6.9%	25	15.3%	226	13.7%	103	13.8%	146
2011-present	13.1%	241	33.3%	135	12.1%	86	3.5%	20	0.0%	0	29.2%	85	10.1%	156	0.0%	0	100.0%	241	5.3%	19	14.9%	219	9.7%	73	15.6%	165
Totals	100.0%	1842	100.0%	405	100.0%	708	100.0%	575	100.0%	140	100.0%	291	100.0%	1543	100.0%	1601	100.0%	241	100.0%	360	100.0%	1474	100.0%	750	100.0%	1060

Figure 21: 17. When did you first move to Kiawah/occupy your property?

	Overall		AGE								CHILDREN				PROPERTY PURCHASE				RESIDE				MEMBER KIC			
	1866		Under 56	56 to 65	66 to 75	Over 75	Yes	No	Prior 2011	2011-present	Year round	Other	Yes	No												
	1866		22.2%, 407	38.6%, 710	31.5%, 578	7.7%, 142	16.0%, 294	84.0%, 1548	86.9%, 1601	13.1%, 241	19.7%, 362	80.3%, 1477	41.4%, 754	58.6%, 1068												
Prior 1991	9.4%	173	2.0%	8	5.7%	40	15.4%	88	24.1%	34	3.1%	9	10.7%	164	10.8%	172	0.0%	0	10.2%	37	9.3%	136	6.8%	51	11.0%	116
1991-2000	20.4%	374	8.2%	33	16.5%	116	29.3%	167	37.6%	53	9.3%	27	22.4%	343	23.5%	372	0.0%	0	34.0%	123	17.0%	249	22.4%	167	19.0%	200
2001-2005	17.9%	327	14.4%	58	20.2%	142	18.9%	108	12.8%	18	16.8%	49	18.1%	278	20.5%	325	0.0%	0	23.2%	84	16.6%	243	23.2%	173	14.1%	149
2006-2010	15.5%	283	17.9%	72	17.8%	125	13.5%	77	5.0%	7	17.5%	51	15.1%	231	17.7%	280	0.8%	2	18.5%	67	14.7%	215	18.5%	138	13.4%	141
2011-present	13.5%	247	25.4%	102	15.9%	112	5.6%	32	0.0%	0	19.9%	58	12.3%	188	4.9%	77	71.1%	170	13.0%	47	13.7%	200	12.6%	94	14.3%	151
Not occupied	23.3%	427	32.1%	129	24.0%	169	17.2%	98	20.6%	29	33.3%	97	21.5%	329	22.7%	360	28.0%	67	1.1%	4	28.6%	418	16.6%	124	28.2%	297
Totals	100.0%	1831	100.0%	402	100.0%	704	100.0%	570	100.0%	141	100.0%	291	100.0%	1533	100.0%	1586	100.0%	239	100.0%	362	100.0%	1461	100.0%	747	100.0%	1054

Figure 22: 18. How much of the year do you reside at Kiawah Island?

	Overall		AGE								CHILDREN				PROPERTY PURCHASE				RESIDE				MEMBER KIC			
	1866		Under 56	56 to 65	66 to 75	Over 75	Yes	No	Prior 2011	2011-present	Year round	Other	Yes	No												
	1866		22.2%, 407	38.6%, 710	31.5%, 578	7.7%, 142	16.0%, 294	84.0%, 1548	86.9%, 1601	13.1%, 241	19.7%, 362	80.3%, 1477	41.4%, 754	58.6%, 1068												
Year round	19.7%	362	6.7%	27	16.8%	119	27.4%	157	38.6%	54	2.7%	8	22.9%	353	21.4%	341	8.0%	19	100.0%	362	0.0%	0	22.7%	170	17.0%	180
10-11 months	2.0%	37	1.5%	6	1.6%	11	2.8%	16	2.9%	4	0.7%	2	2.3%	35	2.1%	34	1.3%	3	0.0%	0	2.5%	37	2.8%	21	1.5%	16
8-9 months	4.2%	77	0.7%	3	4.7%	33	6.6%	38	2.1%	3	0.3%	1	4.9%	76	4.8%	77	0.0%	0	0.0%	0	5.2%	77	6.6%	49	2.3%	24
6-7 months	7.0%	129	4.2%	17	6.3%	45	9.6%	55	6.4%	9	2.7%	8	7.8%	120	7.2%	115	5.9%	14	0.0%	0	8.7%	129	8.8%	66	5.7%	60
3-5 months	17.0%	313	13.6%	55	18.1%	128	18.3%	105	16.4%	23	13.9%	41	17.5%	270	16.6%	265	20.2%	48	0.0%	0	21.2%	313	21.3%	159	14.4%	153
<3 months	42.0%	772	63.1%	255	43.3%	307	29.8%	171	27.1%	38	66.7%	196	37.3%	574	40.3%	643	54.2%	129	0.0%	0	52.3%	772	33.2%	248	48.6%	515
Not at all	8.1%	149	10.1%	41	9.3%	66	5.6%	32	6.4%	9	12.9%	38	7.2%	111	7.6%	121	10.5%	25	0.0%	0	10.1%	149	4.7%	35	10.6%	112
Totals	100.0%	1839	100.0%	404	100.0%	709	100.0%	574	100.0%	140	100.0%	294	100.0%	1539	100.0%	1596	100.0%	238	100.0%	362	100.0%	1477	100.0%	748	100.0%	1060

Figure 23: 19. Are you a member of the Kiawah Island Club?

	Overall 1866	AGE				CHILDREN		PROPERTY PURCHASE		RESIDE		MEMBER KIC														
		Under 56 22.2%, 407	56 to 65 38.6%, 710	66 to 75 31.5%, 578	Over 75 7.7%, 142	Yes 16.0%, 294	No 84.0%, 1548	Prior 2011 86.9%, 1601	2011-present 13.1%, 241	Year round 19.7%, 362	Other 80.3%, 1477	Yes 41.4%, 754	No 58.6%, 1068													
Yes	41.4%	754	38.3%	154	42.9%	300	43.3%	245	34.5%	48	41.2%	120	41.4%	628	43.1%	677	30.7%	73	48.6%	170	39.6%	578	100.0%	754	0.0%	0
No	58.6%	1068	61.7%	248	57.1%	399	56.7%	321	65.5%	91	58.8%	171	58.6%	890	56.9%	895	69.3%	165	51.4%	180	60.4%	880	0.0%	0	100.0%	1068
Totals	100.0%	1822	100.0%	402	100.0%	699	100.0%	566	100.0%	139	100.0%	291	100.0%	1518	100.0%	1572	100.0%	238	100.0%	350	100.0%	1458	100.0%	754	100.0%	1068

Figure 24: 20. Are you a member of the Governors Club?

	Overall 1866	AGE				CHILDREN		PROPERTY PURCHASE		RESIDE		MEMBER KIC														
		Under 56 22.2%, 407	56 to 65 38.6%, 710	66 to 75 31.5%, 578	Over 75 7.7%, 142	Yes 16.0%, 294	No 84.0%, 1548	Prior 2011 86.9%, 1601	2011-present 13.1%, 241	Year round 19.7%, 362	Other 80.3%, 1477	Yes 41.4%, 754	No 58.6%, 1068													
Yes	22.9%	417	24.3%	98	20.8%	145	23.6%	133	27.1%	38	20.5%	60	23.5%	357	22.4%	352	26.8%	64	37.1%	129	19.7%	288	18.5%	138	26.1%	278
No	77.1%	1405	75.7%	306	79.2%	553	76.4%	431	72.9%	102	79.5%	233	76.5%	1160	77.6%	1221	73.2%	175	62.9%	219	80.3%	1173	81.5%	609	73.9%	786
Totals	100.0%	1822	100.0%	404	100.0%	698	100.0%	564	100.0%	140	100.0%	293	100.0%	1517	100.0%	1573	100.0%	239	100.0%	348	100.0%	1461	100.0%	747	100.0%	1064

Figure 25: 21. A. Do you currently belong to a fitness facility or exercise studio in the Kiawah area (other than the Kiawah Island Club)?

	Overall 1866	AGE				CHILDREN		PROPERTY PURCHASE		RESIDE		MEMBER KIC														
		Under 56 22.2%, 407	56 to 65 38.6%, 710	66 to 75 31.5%, 578	Over 75 7.7%, 142	Yes 16.0%, 294	No 84.0%, 1548	Prior 2011 86.9%, 1601	2011-present 13.1%, 241	Year round 19.7%, 362	Other 80.3%, 1477	Yes 41.4%, 754	No 58.6%, 1068													
Yes	3.5%	64	3.7%	15	2.3%	16	4.0%	23	7.0%	10	2.7%	8	3.7%	56	3.5%	55	3.8%	9	5.9%	21	2.9%	42	3.1%	23	3.8%	41
No	96.5%	1771	96.3%	391	97.7%	683	96.0%	547	93.0%	132	97.3%	285	96.3%	1474	96.5%	1531	96.2%	229	94.1%	336	97.1%	1422	96.9%	728	96.2%	1025
Totals	100.0%	1835	100.0%	406	100.0%	699	100.0%	570	100.0%	142	100.0%	293	100.0%	1530	100.0%	1586	100.0%	238	100.0%	357	100.0%	1464	100.0%	751	100.0%	1066

Figure 26: 21. B. If "Yes", what is the likelihood you would resign that other membership and use the KICA fitness facility if they were improved?

	Overall		AGE								CHILDREN				PROPERTY PURCHASE				RESIDE				MEMBER KIC			
	1866		Under 56	56 to 65	66 to 75	Over 75	Yes	No	Prior 2011	2011-present	Year round	Other	Yes	No												
			22.2%, 407	38.6%, 710	31.5%, 578	7.7%, 142	16.0%, 294	84.0%, 1548	86.9%, 1601	13.1%, 241	19.7%, 362	80.3%, 1477	41.4%, 754	58.6%, 1068												
Very Likely	7.8%	25	12.5%	8	7.9%	9	3.7%	4	9.7%	3	9.6%	5	7.5%	20	7.4%	21	11.4%	4	9.2%	6	7.5%	19	2.7%	6	19.4%	19
Somewhat Likely	7.2%	23	12.5%	8	9.6%	11	1.9%	2	6.5%	2	15.4%	8	5.6%	15	5.6%	16	20.0%	7	3.1%	2	8.3%	21	5.4%	12	11.2%	11
Somewhat Unlikely	11.8%	38	17.2%	11	8.8%	10	12.0%	13	12.9%	4	17.3%	9	10.9%	29	11.6%	33	14.3%	5	7.7%	5	12.6%	32	12.2%	27	10.2%	10
Very Unlikely	73.2%	235	57.8%	37	73.7%	84	82.4%	89	71.0%	22	57.7%	30	76.0%	203	75.4%	214	54.3%	19	80.0%	52	71.5%	181	79.6%	176	59.2%	58
Totals	100.0%	321	100.0%	64	100.0%	114	100.0%	108	100.0%	31	100.0%	52	100.0%	267	100.0%	284	100.0%	35	100.0%	65	100.0%	253	100.0%	221	100.0%	98